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The true measure of a magazine's value is the balanced editorial program. The following index lists authors and contributors and subject matter which appeared in this volume of 12 issues of BANKING. Here is a convenient guide to more than 1,000 pages of useful information on all phases of the financial world during this period which BANKING delivered on a timely monthly basis to more than 100,000 readers (about three readers per copy according to recent surveys).

WILLIAM R. KUHNS, Editor

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Adams, E
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Agemian,
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Bailey,
Farn
Harnes,
SBA a
Hartelt
U. S.
Horton,
Month
Saw, J
Essen
Ala
Becker,
Five
Man
Jennett
Three
Benson,
Freed
Putun
Who B
Hickfor
Trust
Ann
Hishop,
Cordi
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Slee, C
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Boyle,
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Celen
Tow
H
U.
H
Coolie
A. J
D
A. J
The
Jus
Met

	MONTH	PAGE
Nadler, Marcus		
Changing American Economy.....	Oct.	124
Neel, Samuel E.		
Expenses and Hazards of FHA and		
VA Foreclosures.....	Apr.	52
Now Good Is a Government		
Guarantee? Study of FHA and		
VA Mortgages.....	Dec.	47
Nelson, Walter Henry		
Truthcasts Through the Iron		
Curtain.....	Feb.	120
Olyphant, Murray		
Government Bonds.....	Monthly	
Orcutt, Charles E.		
Report on Trust Legislation.....	Oct.	94
Paton, Thomas B.		
Impact of Uniform Commercial		
Code on Banking.....	Dec.	56
Impact of Uniform Commercial		
Code on Banking.....	Jan.	72
Uniform Commercial Code; Its		
Effect Upon A.B.A. Fictitious		
Payee Act.....	Feb.	88
Uniform Commercial Code; Its		
Effect Upon the A.B.A. Stop-		
Payment Agreement.....	Mar.	70
Uniform Commercial Code;		
Certification Stamp on Checks.		
Apr. Uniform Commercial Code; Secret		
Assignment of Accounts		
Receivable.....	May	78
Uniform Commercial Code; Filing		
of Public Notice of Assign-		
ments of Accounts.....	June	74
Patrick, J. E.		
Dividends from Teaching Teachers		
Sept. Perry, Joseph Earl		
Electronics' Use in Banks.....	Apr.	142
Petite, Irving		
Northwest Trade Fair.....	May	148
Piper, John S.		
Your Press Relations: Handling		
Outcome of Trust Settlement.....	Nov.	18
Pitcher, Perry		
Bank's Role in Estate		
Administration.....	June	94
Powers, William		
Personnel Turnover.....	Dec.	44
Pritchard, D. James		
Bank Rewards Mental Math Champ.		
Apr. Rankin, R. G.		
Dependability in Financial		
Statements.....	Nov.	34
Redfield, John J.		
Case Against the Open-End		
Mortgage.....	Apr.	34

	MONTH	PAGE
Reese, Everett D.		
A.B.A. Free Enterprise Ads.....	Nov.	74
Bank Facts.....	Nov.	43
Bankers Must Accept Risks or		
Face Govt. Credit.....	Dec.	92
World Chamber Session.....	Jan.	49
Reterson, Roy L.		
Outlook for Interest Rates.....	Nov.	92
Roberts, Marcella Stewart		
History in Murals (photos).....	Dec.	80
Robinson, Noel T.		
Farm Management as a Trust		
Service I.....	Jul.	87
Farm Management as a Trust		
Service II.....	Nov.	107
Farm Management as a Trust		
Service III.....	Dec.	102
Farm Management as a Trust		
Service IV.....	Aug.	104
Rockwell, Guy T. and		
Niendorf, Fred		
Your Press Relations.....	Aug.	16
Rosapepe, Joseph		
"Citizens Bank" in a "Junior		
Republic".....	Jan.	60
Rupp, A. H.		
When Our Dollar Travels to		
Canada.....	May	60
Sandifer, Robert L.		
Your Press Relations: Even		
Breaks for A.M., P.M. Papers.....	Sept.	16
Schwartz, L. M.		
Audit Manual That Country Banks		
Can Use.....	Dec.	58
Seldman, J. S.		
Averaging Income to End Tax		
Inequities.....	Feb.	126
Selser, R. A.		
Bank's Insurance Needs.....	Aug.	111
Severason, Harold		
Bankers Encourage Soil Erosion		
Measures.....	Feb.	74
Building Goodwill Through		
Community Service.....	Jul.	62
Northwestern Windbreaks Conserve		
the Soil.....	Jan.	64
Sharp, Elliot H.		
Invest in America.....	Feb.	124
Shepherd, Norman T.		
Get the Most from Your Equipment		
Sept. Get the Most from Your Equipment		
Oct. Get the Most from Your Equipment		
Nov. Get the Most from Your Equipment		
Jan. Handling Notes Receivable.....	Apr.	41
Stop Payment Procedure.....	May	47
Shipley, Edward T.		
One Check Pays the Bills.....	Mar.	16

	MONTH	PAGE
Short, C. M.		
Canada's Dollar in This Country		
(North of the Border).....	Apr.	39
Canada's Election Campaign		
(North of the Border).....	Aug.	76
Canada's 1954 Trade Outlook		
(North of the Border).....	Feb.	59
Canada's Orderly Readjustment		
(North of the Border).....	June	43
Canada's Productive 1953		
(North of the Border).....	Dec.	76
Critical Wheat Situation		
(North of the Border).....	Oct.	108
Smith, John I.		
Storm Warnings on Farm Debt.....	Sept.	53
Stafford, Lawrence		
RFC Liquidation Progresses.....	Feb.	50
Washington.....	Monthly	
Stepcoe, Robert P.		
Plant Settles in Louisville.....	Nov.	60
Stewart, Russell B.		
Training Farmers to Use a		
Budget.....	Sept.	55
Tapp, Jesse W.		
"Pay-As-You-Use" Financing of		
Farm Machinery.....	Oct.	65
Taylor, Frank J.		
Quick Way to Catch Check-Passers		
Dec. Tower, Robert E.		
Bank Management of Pension Plans		
May Vincens, John Rene		
Bank Law News.....	Monthly	
Uniform Commercial Code.....	Aug.	82
Wall, Norman J.		
Farm-Mortgage Debt.....	June	68
Wanzen, George		
Illinois Business Development		
Conference.....	Jan.	58
Watts, Charles E.		
Easy Way for Farmers to Build		
Reserves.....	Nov.	71
Vaugh, Samuel C.		
Randall Report.....	Mar.	47
Weaver, C. M.		
Age of Farmer Service.....	June	34
Whitby, Mildred N.		
Employee Selection-Training		
Methods.....	Jul.	71
Woolster, James W., Jr.		
Better Outlook for Bank Earnings		
Sept. Yates, Fred		
Your Press Relations: Trust		
Settlement; Rejoinder.....	Dec.	4
Zorn, Eugene C., Jr.		
Judging Future Loan Volume.....	Aug.	59

	MONTH	PAGE
A		
ACCOUNTANTS		
Dependability in Financial		
Statements-R. G. Rankin.....	Nov.	34
ACCOUNTING		
Punched Card for School Savings.		
May See also		
Financial Statements		
ACCOUNTS		
Classified Ads Push Savings		
Accounts.....	Jul.	84
Direct Verification of Checking		
Accounts.....	Jan.	47
St. Louis Bank's Kit for		
Savings Customers.....	Jan.	98
\$26 Deposit of 110 Yrs. Ago		
Now \$3,100.....	June	3
ACCOUNTS RECEIVABLE		
A.B.A. Statute Compared with		
Article 9 of Uniform Code.....	June	75
Uniform Commercial Code -		
T. B. Paton.....	May	78
ADVERTISING		
A.B.A. Free Enterprise Ads.....	Nov.	74
Ariz. Bank Shows How Deposits		
Help State Grow.....	Feb.	96
Attleboro (Mass.) Chamber Sug-		
gests Banks Not Aid Promoters.		
Apr. Auto Loan Direct Mail Folder		
Promotion.....	Dec.	119
Bank Features German Staff		
Member.....	Sept.	92
Better Bank Advertising -		
R. C. Dornie.....	June	72
Chase Natl. Uses Dick Tracy.....	May	48
Chase Natl. Uses Rufous-Necked		
Hornbill (photo).....	Oct.	102
Chillicothe, Mo., Bank Marks		
16th Anniversary.....	Jan.	96
Classified Ads Push Savings		
Accounts.....	Jul.	84
Cooperative Promotion in		
Minneapolis.....	Jan.	98
Dallas Bank's Cartoons Describe		
Services.....	Nov.	48

	MONTH	PAGE
Del. Bank Features State's		
Potatoes.....	Nov.	125
Denver Bank's Booklet on Service		
Features of New Building.....	Jan.	47
"Department Store of Banking		
Used by Tulsa Bank.....	May	48
Emigrant's Permanent Illuminated		
Display Sign (photo).....	Feb.	158
Evansville (Ind.) Bank's Weather		
Tower (photo).....	Jan.	32
First Natl. Chicago Adv. Brochure		
Jan. First Natl. Leesburg, Congratu-		
lates Grads.....	Aug.	129
FFRA Clinic on Inexpensive Media		
Oct. Ft. Worth Bank Uses Three-D.....		
Nov. Ft. Worth Natl's Commencement		
Gift of Thrift.....	Aug.	129
Forum in Print Winners Judged		
by GSB.....	Jul.	44
"Good Check" Campaign.....	May	113
Hanover Bank's House Flag.....	Dec.	30
Hicksville, N.Y. Bank's		
"Landmarks" Campaign.....	May	116
Holland, Mich. Bank's Ads Show		
City's Heritage.....	Apr.	42
Home Modernization Loans.....	May	116
Honolulu Bank Emphasizes Single		
Idea.....	Apr.	43
Houston Bank's 6-Story-High Neon		
Sign (photo).....	Mar.	29
Indianapolis Bank's Bus Signs.....	May	116
Ind'l. Natl.'s (Detroit) Anniv.		
Ad Features Good Quotes on		
Credit.....	Oct.	86
Industrial Savings (Miami, Fla.)		
"Save for Success" Program.....	Aug.	129
Kansas Bank's Canceled Check		
Feb. Letters Feature Individual		
Services.....	June	91
L. A. Bank's Bank-by-Mail		
Campaign.....	Mar.	120
Marquette Natl., Minn., Marks		
Korean Armistice.....	Sept.	40
Minneapolis Bank Uses Cartoons		
in Thrift Campaign.....	Aug.	96
Minneapolis Bank's Ads Stimulate		
Curiosity, Build Suspense.....	Jan.	48
Minneapolis Bank's Services		
Booklet, "Family Album".....	Feb.	46

	MONTH	PAGE
N. J. Bankers' Standards.....	May	89
1954 Adv. Plans of 3,302 Banks -		
G. F. Hering.....	Mar.	56
Northern Trust & Adv. Wins Bond		
Buyer's Award.....	Feb.	147
Play up "You" Angle, Minimize		
"We" Angle-C. A. Hemminger.....	Aug.	49
Printer's Ink Article on		
Mar. Proposed Code of Savings.....		
Apr. Richmond Bank's Location-Savings		
Theme.....	May	90
Ripley (W.Va.) Bank Features		
Soil Conservation.....	Feb.	84
State Planters (Rich.) Checking		
Acc'ts Good at All Offices.....	Aug.	139
Stillwater (Okla.) Bank's		
"Weekly Farm News".....	Apr.	86
Testing Multiple Small Space Ads		
May Theater-Type Sign Portrays Ser-		
vices, Community Projects(photo) Sept.		
Toledo Trust's Ads Reproduce		
Staff Publication.....	Dec.	119
Toledo Trust's Stories in Checks		
Apr. Trenton Trust's Triangular		
Electric Sign (photo).....	Feb.	22
Tulsa Bank Invites Industry to		
Oklahoma.....	Dec.	119
TV Star Autographs Photo in		
Sept. Denver Natl. Lobby (photo).....		
Winning Design for Outdoor Bank		
Sign.....	May	11
Woonsocket (R.I.) Bank's		
Editorialized Promotion.....	Feb.	163
"You" Angle in Ads - C. Arthur		
Hemminger.....	Aug.	49
Your Advertising Man-L. C. Pink.		
May See also		
A.B.A.-Advertising Department		
Cartoons		
Contests		
Exhibits		
Music		
New Business Development		
Public Relations		
Radio		
Services		
Television		

	MONTH	PAGE
ADVERTISING-SAVINGS BANKS		
East River Savings Peps up Ads..	Aug.	130
N.Y. Mutuals Co-Sponsor Illuminated Display at Fifth & 42nd (photo).....	Aug.	96
ADVERTISING-TRUST		
A.B.A. Survey.....	June	92
Hanover Bank's Trust Service Booklets.....	Aug.	102
AGRICULTURE		
Against Scrapping Farm Controls - J. H. Davis.....	Jul.	65
Agricultural Adjustment Problems - Jesse M. Tappan.....	Dec.	67
Agriculture and the National Economy - H. J. Livingston.....	May	68
A.B.A.'s 1954 Country Bank Program.....	Feb.	76
A.B.A. Optimistic on Outlook.....	May	64
Bankers Visit Purina's Research Farm.....	Apr.	67
Benson Discusses Progress.....	Nov.	68
Charts Show Land Price Effect of Three Wars.....	Sept.	66
Cost of Egg Production.....	June	67
Dairy Farmers - G. A. Young.....	Dec.	67
D & B Survey of Farm Supply Stores.....	Jan.	96
Economic Dilemma of Our Agriculture - L. Bronfield.....	Mar.	60
Farm Bill Revisions.....	Jul.	103
Farm Bill's Chances - F. Bailey.....	Apr.	69
Farm Financial Outlook for 1954.....	Jan.	68
Farm Price Parity.....	Oct.	129
Freedom of Action for the Farmer - E. T. Benson.....	Apr.	67
High Feed Prices vs. Cheaper Meat Prices - L. N. Burch.....	Jul.	64
Income and Controls - T. K. Cowden.....	Dec.	120
Killing Quack Grass.....	Oct.	128
Long Pull - Earl L. Butz.....	Nov.	94
"Million Dollar Club" Aims for \$1,000,000 Farm Income Increase.....	Oct.	67
Natl. Farm Week.....	Sept.	118
Politics in Agriculture - E. L. Butz.....	Dec.	67
Responsibility to Agriculture - Homer J. Livingston.....	Jan.	96
Southern Bankers Visit Ralston's Research Farm.....	Aug.	73
Training Farmers in Budget Use - R. B. Stewart.....	Sept.	55
Who Benefits from Parity? - E. T. Benson.....	May	68
See also		
Agricultural Credit		
Farm Youth Activities		
Forestry		
Livestock		
Soil Conservation		
AGRICULTURAL CREDIT		
Ag. Credit Changes-I. W. Duggan.....	Dec.	121
Ag. Credit, Land Value Trends.....	Aug.	72
A.B.A. Annual Study.....	Jul.	71
A.B.A.'s 1954 Program.....	Feb.	82
A.B.A.'s 1954 Program re: Lending Procedures.....	Feb.	80
Bank's Cooperative on Brought Loans	Sept.	108
Bank's Largest Lenders to Farmers	Sept.	52
CCC Interest Rate Changes.....	Nov.	68
CCC Interest Rate Lowered.....	June	68
CCC Loan Rulings.....	Sept.	114
CCC Nonsubscription Provision Modified.....	Oct.	66
CCC Pool Certificates Explained (Washington).....	Apr.	102
Comptroller Interprets Public Law 285 re Forestry Loans.....	Jan.	62
Davidsonville, Md. Conf.....	Jul.	71
FED Farm Credit Act; Timber Loan Act Digest.....	Sept.	50
Irrigation Loans.....	Aug.	69
Summary of 2nd Natl. Ag. Credit Conf. - M. B. Leach.....	Dec.	66
See also		
Agricultural Debt		
Loans-Commodity		
Loans-Livestock		
Loans-Timber		
Mortgages-Farm		
AGRICULTURAL DEBT		
Farm-Mortgage Debt - N. J. Wall.....	June	68
Storm Warnings - J. I. Smith.....	Sept.	53
AGRICULTURAL MACHINERY		
Agricultural Machinery - D. R. Buttrey.....	Dec.	121
Easy Way for Farmers to Build Reserves - C. E. Watts.....	Nov.	71
"Pay-As-You-Use" Financing - J. W. Tapp.....	Oct.	65
Rose's Farm Equipment Article Reprinted.....	Sept.	115
AGRICULTURAL REPRESENTATIVES		
Estimate of Banks with Farm Representatives.....	June	67
Farm Agent Folder.....	May	68
First of Clarksville Appoints Norman.....	Aug.	69
1st Trust of Syracuse Names T. C. Woodruff.....	Sept.	117

	MONTH	PAGE
LeRoy (Ill.) State Bank's New Farm Service Dept.....	Aug.	69
Tennessee Conference.....	Apr.	106
Wachovia Names M. A. Corpening.....	Sept.	117

AGRICULTURAL SERVICE DEPARTMENTS		
Agricultural Service Departments D. F. Graves.....	Jan.	92
Agricultural Service Departments D. F. Graves.....	Feb.	117

AGRICULTURAL YOUTH ACTIVITIES		
Chester County (Pa.) Bankers' Conservation Awards to FFA.....	Dec.	70
Chester County (Pa.) Bankers' Conservation Contest.....	May	73
Ford Foundation Aids Farm Youth Exchange Plan.....	Mar.	136
Ford Foundation Aids India, Pakistan Youth Exchange.....	Oct.	18
4-H Reforestation Contest in Ga. 4-H'ers Raise Seeing Eye Dogs.....	Mar.	68
4-H's Commemorative Cover.....	Aug.	69
GA 4-H Honors Blinson.....	Dec.	128
GA 4-H Clubs' Award to Ga. Bankers (photo).....	Oct.	128
Ill. 4-H's Awards.....	Aug.	70
Meadville, Pa. Bank's Award to FFA Cattle Judging Team Member (photo).....	Nov.	70
Meadville, Pa. Bank's Trophies Awarded to County Fair.....	Nov.	69
New England Council Honors 4-H Ohio Bankers' Educ'l. Plan for FFA.....	Jan.	62
Oregon Bankers' Youth Bonnet.....	Nov.	69
Providence, R. I. Bank Honors 4-H Leaders.....	June	67
Schools Plant Trees.....	Dec.	70
Utah Bankers' Poultry Program.....	Feb.	85
Wash. (State) Bank's FFA Dairy Contest.....	Mar.	68

AIR MAIL		
New System Cuts Float Time.....	June	47

ALASKAN EXTRAVAGANZA		
Bank That Looks Like a Bank - H. G. Brown and D. Ericson.....	Jul.	56

AMERICAN BANKERS ASSOCIATION		
Accounts Receivable Statute: History - T. B. Paton.....	May	78
Accounts Receivable Statute Compared with Art. 9 of Uniform Code.....	June	75
Against New Small Business Credit Agency.....	Jul.	81
Atlantic City Convention Room Reservations.....	Apr.	81
Chicago Office Moves.....	June	87
Committee Members; Departmental Chairmen.....	Nov.	95
Favors Voluntary Home Credit Program.....	June	91
Film Wins Award.....	June	87
Freedom Award for Ad Series.....	June	87
Freedom Foundation Certificate.....	May	83
Membership at 16,934 on Mar. 31.....	May	86
Membership Hits 53-Year Record.....	Feb.	110
Membership Statistics.....	Oct.	85
Mortgage Credit Position.....	June	42
Opposes Open End Mortgages for FHA Loans (WASHINGTON).....	May	45
Proposed Amendment to Constitution re Nonprofits.....	Aug.	92
Protests Extending Fed. Credit Union Loan Terms.....	Jul.	84
Protests PHILB's S & L Branch Changes.....	Mar.	88
Protests HUSB Branch Legislation (WASHINGTON).....	Mar.	107
Speaking Up for Sound Money (Wash. Conv.).....	Nov.	77
State Assns. Select Executive Council Members.....	Sept.	79
Suggests Ways of Tightening FHA Procedure.....	June	90
Supports Sound Mortgage Credit.....	Sept.	100
Survey on Use of Public Credit for Financing Private Industry.....	Jul.	58
Testimony on Housing Act of 1954.....	Apr.	86
Urges Savings & Loan Branch Curb Bill.....	Apr.	84
Washington Conv.: From Reporter's Notebook.....	Nov.	87
Washington Conv. Resolutions.....	Nov.	86
Washington Conv. Sec.....	Sept.	169
Washington Office.....	Sept.	201

OTHER A.B.A. LISTINGS

ADVERTISING DEPARTMENT		
Bank Facts for You.....	Feb.	109
Christmas, Year-End Promotion.....	Sept.	79
Direct Mail Promotion Covering Bank Services.....	Feb.	108
Four Special Series.....	Mar.	88
Free Enterprise Ads.....	Nov.	74
Lobby, Window Posters.....	Dec.	95
New Direct Mail Folders.....	Mar.	87
9th Annual Survey of Comm. Bank Adv. - G. E. Henning.....	Mar.	56

	MONTH	PAGE
Savings Bond Promotion Kit.....	Aug.	93
Savings, Pers. Loans, Home Repair Loan, Folder.....	Nov.	98
Survey of Bank Advertising: Use of TV.....	Aug.	43
Thrift Account Folder.....	Apr.	85
260 Sample Ads Each Year.....	Jan.	84

AGRICULTURAL COMMISSION		
Ag. Credit, Land Value Trends.....	Aug.	72
Agricultural Credit Study.....	Jul.	71
Estimate of Banks with Farm Representatives.....	June	67
Farm Real Estate Charts.....	Sept.	56
Forestry Projects for Local Bank Sponsorship.....	Sept.	51
Foras Committee on Farm Management.....	Jan.	62
Livestock Comm. Reports.....	Nov.	70
1954 Country Bank Program.....	Feb.	76
Optimistic on Farm Outlook.....	May	64
2nd Natl. Ag. Credit Conf. in Chicago.....	Sept.	50
2nd Natl. Ag. Credit Conf. Summary - M. B. Leach.....	Dec.	66
Survey of Interbank Relations.....	Mar.	67

AMERICAN INSTITUTE OF BANKING		
A.I.B.'s 51st - J. L. Cooley.....	Jul.	98
Assoc. Councilmen Chosen.....	Aug.	93
Benj. Strong Honorary Member N.Y. Chapter (photo).....	Mar.	20
Correspondence Students Mean Business.....	Mar.	4
Explores Management Development J. L. Cooley.....	Feb.	86
5 Approved Subjects for Debate Program.....	Jan.	83
Giannini Prize Semifinalists.....	June	86
House Organ Features "University of Banking".....	Jan.	6
Los Angeles Conv. Program.....	Apr.	81
Los Angeles Conv. Program.....	June	85
Membership, Enrolment Figures Mar. 31.....	May	87
1955 Convention.....	May	87
1953-54 Committee Chairmen.....	Aug.	94
Opportunities in Bank Executive Education Development Studied.....	Jan.	85
Orientation Short Course Cuts Turnover - C. C. Lincoln.....	Jul.	55
Paterson, N.J. Bank's Window Display.....	Dec.	22
Plans Series of "Executive Forums".....	Jan.	102
Public Speaking Contest Theme.....	Mar.	86
Public Speaking Program, 1954.....	Dec.	94
Soldier Student in Arctic Awaits Daylight.....	May	6
Texas School of Credit Admin.....	Oct.	84
20,400 Miles of Travel Wins Certificate.....	Feb.	5

BANK MANAGEMENT COMMISSION		
Annual Exec. Sess. in New Orleans, Feb. 17-19.....	Mar.	84
Audit Manual.....	Dec.	61
Electronic Future Study.....	June	83
Forms Electronic Equipment Comm. 4 New Projects.....	Jan.	85
"Key Operating Men".....	Jan.	82
Nationwide System for Direct Return of Unpaid Items to 1st Endorser.....	Mar.	85
Statement on Mechanism of Check Handling.....	Feb.	164

BANKING		
Advertising Staff Changes.....	Jan.	84
Bank Finance Forum for Women Survey - G. N. Gildersleeve.....	Feb.	64
Building Survey - J. J. McCann.....	Feb.	51
Correspondent Banking Survey: City Banks.....	Nov.	35
Correspondent Banking Survey: Country Banks.....	Oct.	34
Editorial Staff Promotions.....	Dec.	92
Forum in Print Winners Judged by GSB.....	Jul.	44
Instalment Credit Policy Survey - A. A. Friedrich.....	Nov.	55
Subscriber's "Position".....	May	22
Survey in Problems of Instalment Credit - A. A. Friedrich.....	Jan.	43
Survey on Rural Banks and Appliance Financing-A. A. Friedrich.....	May	61
See also		
People		

COMMITTEE ON STATE LEGISLATION		
Uniform Commercial Code Report - J. R. Vincens.....	Aug.	82

COUNTRY BANK OPERATIONS COMMISSION		
Audit Manual - L. M. Schwartz.....	Dec.	58
Correspondent Banking Survey: Country Banks.....	Oct.	34
3 Major New Projects.....	Apr.	66

CREDIT POLICY COMMISSION		
Natl. Survey on Business and Credit Outlook (BANKING'S REPORT).....	Jul.	29
Semiannual Survey of Credit, Business.....	Feb.	33
6th Natl. Credit Conference Program.....	Jan.	83

MONTH	PAGE	MONTH	PAGE	MONTH	PAGE
CUSTOMER AND PERSONNEL RELATIONS DEPT.		SCHOOL SAVINGS COMM. Headed by		Conn. Bankers' Film Program on	
Survey on Bank Population.....	Aug. 51	W. A. Trichter.....	Nov. 98	American Economic System.....	Oct. 82
GRADUATE SCHOOL OF BANKING		Survey of School Savings	Sept. 84	Conn. Savings Bankers' Jr.	May 90
Alumni Reunion - Faculty Conf.....	Apr. 80	Programs.....		Exec. Conf.....	Feb. 104
Judge Forum in Print Winners.....	Jul. 44	SAVINGS BOND COMMITTEE		Consumer Bankers Association -	
Names 2 New Faculty Members, 5		Bank-Service Club Program.....	May 88	H. B. Burt, Exec. Dir.....	Aug. 88
New Special Lecturers for		Blueprint for Boosting Savings	Apr. 107	Del. Bankers Assn. - Bryan S.	Sept. 184
1954 Session.....	Mar. 84	Bonds.....		Colbourn, Secy.-Tr.....	Jul. 76
1,050 Bank Officers at GSB.....	Jul. 90	Chic. Regional Savings Bonds	Feb. 109	D.C. Bankers Assn.: Description	Dec. 110
Ready for 20th Annual Session.....	June 84	Conf. (photo).....		Officers.....	Jan. 78
Theses in A.B.A., Librarians.....	Nov. 95	Sound Money Policy of A.B.A. in-	Jan. 82	FPRA Convention Announcement.....	Mar. 68
Harvard Fin'l. Librarians.....		cludes Bank Aid in Promoting		FPRA Convention: Report;	Apr. 91
INSTALLMENT CREDIT COMMISSION		Savings Bonds.....		Officers.....	May 50
Tightening of Credit Terms.....	Jul. 83	STATE ASSOCIATION SECTION		Ill. BA PFA Awards.....	Aug. 70
"Timely Notes" Gives Policy.....	Jan. 86	Sound Livestock Financing	Sept. 51	Independent Bankers Assn. of	Nov. 112
Terms, Delinquencies.....		Procedure.....		America-Ann. Meet; R. M.	Jan. 78
INSURANCE AND PROTECTIVE COMMITTEE		TRUST DIVISION		Independent Bankers Assn. of	Jan. 78
Convention Report.....	Nov. 96	Mid-Continent Conference.....	Aug. 102	Southern Cal. Officers.....	June 28
OFFICERS		Mid-Winter Trust Program.....	Jan. 107	Ind. Bankers Hold 20th Conv.	June 132
Adams, E. Sherman, Asst. Dir.....	Nov. 96	Regional Conferences Announced.....	Apr. 90	Ind. Bankers' Scholarship Plan.	Dec. 69
GSB.....		35th Mid-Winter Trust Conf. -		Investment Bankers Nominate	Dec. 91
Amy, George R., Secy., State	Feb. 110	M. B. Leach.....	Mar. 94	Bryce for President.....	Dec. 91
Association Section.....		Trust Advertising Survey.....	June 92	Kansas Bankers' Article for "The	Nov. 112
Arthur, Harry M., Biog.....	Nov. 84	Trust Legislation Report -		Kan. Bankers Assn. - Student-	Aug. 90
Raum, James E.-Helps Central		C. E. Orcutt.....	Oct. 94	Teacher Bank Trusts.....	Jan. 54
American States Develop		Trusts Meet in San Diego,	Dec. 105	Kan. Bankers Sponsor Course at	Apr. 126
Protective Measures.....	Jan. 83	Chicago.....		Kansas Bankers' Spring Trust	May 94
Brenton, Reese-Make 59 Speeches.	Nov. 85	Western Regional Conf. Chairmen.	May 92	Conference.....	Apr. 106
Didier, R. Irby, Biog.....	Nov. 85	ANNIVERSARIES		Ky. Bankers' Farm Brochure.....	Mar. 69
Division, Section Officers.....		American Trust, San Francisco,		Ky. Bankers' Form Statewide	Mar. 69
1953-54.....	Nov. 83	Celebrates 100th.....	June 24	For.stry Comm.....	Dec. 69
Drawdy, Sherman, Biog.....	Nov. 83	Ariz. Bankers Assn.'s "Know Your		Mexican Bankers Assn.-Reese	June 28
Dunkerley, J. R. Honored.....	Nov. 100	Bank Week" Marks 50th Anniv.....	Nov. 115	Attends.....	Jul. 78
Fichtel, Rudolph R. Asst. Secy.,		Bank of Soperton, Ga.....	Aug. 22	Asst.....	Jul. 71
Savings Bonds Comm.....	Nov. 96	Celebrates 50th.....		Minnesota BA Scholarships.....	Aug. 106
Fichtel, Rudolph R. Secy.,		Barre, Vt. Bank Marks 50th with	June 118	Minn. BA's Farm Broadcasts.....	May 145
Savings Bonds Comm.....	Feb. 110	"Souvenir "Bank Book".....		Minn. Bankers' Tree Program.....	June 86
French, Walter B. Secy., State	Nov. 96	Berkwick Bank Reproduces 1903	Jul. 21	Offices (photo).....	Sept. 117
Bank Division.....		Matrimonial Ad.....	Jan. 96	Missouri Bankers' Ag. Credit	Aug. 88
Gildersleeve, Genieve M. Honored	Nov. 117	Chillicothe, Mo. Bank Marks 16th		Confereces.....	June 24
by ABW.....		with Page Ad.....	Feb. 21	Mo. Bankers Assn. Capital Ratio	Nov. 114
Gustafson, George H. Asst. Secy.	Nov. 96	Colorado Springs Bank Celebrates		Report.....	Dec. 91
Savings & Mortgage Div.....		50th; Historical Customs,	Feb. 21	Mo. Bankers Assn.-F. L. Moritz	June 24
Irwin, William A. Retires as	Feb. 110	Music TV.....	Mar. 44	Named Asst. to Exec. Mgr.....	Nov. 114
Economist, GSB Assoc. Dir.....	Nov. 84	Community Shares in Trenton		Wge. Bankers Assn. History.....	Dec. 91
Kress, John W. Biog.....	Jan. 88	Bank's Celebration.....	Aug. 26	Wge. Bankers Assn.-W. A. Clarke,	Feb. 104
Kugeler, Henry A., Biog.....	Nov. 83	County Trust, White Plains, N.Y.	Feb. 30	Pres. (photo).....	Dec. 91
Lee, Murray G. Secy., Research	Nov. 96	Celebrates 50th.....	Sept. 152	Study Conference.....	Feb. 108
Council.....		Customers Give Oila. Bank Plaque		NABAC Conv. Operating Hints.....	Dec. 104
Livingston, Homer J., Biog.....	Nov. 82	Escanaba, Mich. Bank's Open		NABAC Offers Control Council	Jan. 78
Maddox, N. Baxter, Biog.....	Nov. 84	House; Giveaways.....	Sept. 107	NABAC Staff Additions.....	Nov. 112
Nims, Thomas L. Secy., Savings	Nov. 96	First Natl. Bank, St. Paul,		Natl. Assn. of Supervisors of	Nov. 112
& Mortgage Div.....		Celebrates 100th.....	Jul. 28	State Banks - H. E. Cook's	Sept. 114
O'Neill, C. T., Jr. Asst. to	Nov. 96	First of St. Paul's Services		Ann. Meet. Speech.....	Jan. 80
Gen. Counsel.....		Booklet.....	Aug. 11	N.J. Bankers Assn. Frances C.	Dec. 88
Orcutt, Charles E. Asst. Secy.,	June 84	First Wis. Natl. Milwaukee, Re-		Fournier, Asst. Secy.....	Dec. 88
A.B.A.....		constructs 1853 Business		N.J. Bankers, N.J. Women's Clubs	Dec. 88
Orcutt, Charles E. Obituary.....	June 84	Street (photos).....	Aug. 11	Sponsor Forum Series.....	Dec. 88
Reese, Everett D.-Biography-	Oct. 44	Ice Cream Cone Checks on Ohio	June 50	N.J. Bankers Receive N.J. Mfrs'	Dec. 88
Creed (photos).....		Bank's 60th.....	Dec. 20	Award.....	May 89
Reese, Everett D. Honored by	June 131	Miss. Bank Started Business with		Standards.....	Jan. 88
Prat.....		Plank, 2 Barrels.....	Dec. 20	N.J. Savings Bankers' School	May 18
Saxon, James J. Asst. Secy., Fed	Nov. 96	Natl. Bank of Commerce, San		Assn. Conv.....	Jan. 88
Depository Functions and		Antonio, Holds Staff Dinner		Newton (Vass.) Bank Receives	May 18
Fiscal Procedures Comm.....	Nov. 96	Dance on 50th.....	Nov. 28	Scroll of Honor.....	Jan. 80
Saxon, James J. Secy., Comm. on	Feb. 110	New Rochelle Trust Celebrates;		20% Dividend.....	Jan. 80
Federal Depository Functions.....	June 55	Newspaper Ads. Exhibits		N.Y. State Bankers' Educational	Feb. 104
Seleman, Merle E., Biog.....	Jul. 80	History Book.....	Oct. 24	Foundation.....	Oct. 82
Seleman, Merle E., Honorary		N.Y. Clearing House Celebrates		N.Y. State Bankers' 4th Annual	Dec. 90
Degree.....	June 54	100th.....	Nov. 23	Investment Seminar.....	Dec. 90
Stonier, Harold, Biog.....	June 54	Newark (N.J.) Bank Celebrates		N.Y. State Bankers' Press Rela-	Oct. 82
Stonier to Retire January 1 -		150th with Historical Pamphlet		N.Y. State Bankers Publicize Ad-	Oct. 82
Seleman Chief Executive		Newark, N. J. Bank Sets Up Two		ministration's Honest-Money	May 94
Officer.....	Feb. 110	\$4,000 Scholarships.....	Dec. 21	Policy.....	Oct. 82
Wilson, William T. Retires as		Newark, N. J. Bank's Historical	Apr. 21	N.Y. State Bankers Sponsor Trust	May 94
Dep. Mgr.....		Exhibit (photo).....	Jan. 32	New Business School.....	Oct. 82
Wolfe, Joseph H., Asst. to Exec.	Oct. 84	Newport (R.I.) Natl. Bank		N.C. Bankers Sponsor Young	Oct. 82
Mgr., Asst. Secy., Trust Div.....	Nov. 96	Celebrates 150th		Bankers Conference.....	Nov. 69
Zorn, Eugene C., Jr. Dep. Mgr.....	Nov. 96	Peoples Trust, Hackensack		Ohio Bankers' Farm Youth Educ'l.	Oct. 129
See also		Brochure.....	Sept. 26	Plan.....	Dec. 90
PEOPLE		Phil. Natl. Publishes Hist. on		Okla. Bankers' Speakers Bureau.	Jul. 78
PUBLIC RELATIONS COUNCIL		Sequitentennial.....	Nov. 11	Penna. Bankers - Belden L.	Jul. 78
Club Federation's Forum Contest.	Nov. 126	Trade of N.Y.'s Contest.....	Jul. 107	Daniels, Secy.....	Jul. 78
19 New Talks on Banking Subjects	May 86	Wilmington Trust's Booklet.....	Jul. 21	Penna. Bankers' "Report of	Jul. 78
Public Opinion Survey.....	Mar. 34	See also		Penna. Bankers' Trust Conf.	May 92
Survey on Public's Attitude	Apr. 48	Exhibits		PBA Educ'l. Foundation; Officers	Sept. 76
Toward Banks.....	June 14	Open House			
TV Study and Experience.....		Avco Security Plan.....	Feb. 111		
R. R. Fichtel.....		Manufacturer Looks at Instalment			
PUBLICATIONS		Credit - A. A. Friedrich.....	Mar. 72		
See Publications in General Listing		Rural Banks and Appliance Finan-			
RESEARCH COUNCIL		cing - A. A. Friedrich.....	Jan. 43		
Loan Booklet; Analysis Form.....	Aug. 59	What's Wrong With Appliance			
Loan Charts, Tabulations Edited.	Nov. 99	Financing? - A. A. Friedrich.....			
SAVINGS AND MORTGAGE DIVISION		ARMY RELATIONS			
Annual Conference Program.....	Feb. 112	Indianapolis Bank's Army Finance	Feb. 26		
Electronic & Electro-Mechanical		Center Facility.....			
Study.....	June 89	AROUND OUR BANK			
Electronics Report.....	Oct. 52	Monthly			
History, Development.....	Oct. 89	ASSIGNMENT			
Inspection Report for Home		Oral Assignment of Bank Acct.....	Nov. 109		
Mortgage Loans.....	Dec. 100	ASSOCIATIONS			
Natl. School Savings Forum -		Assn. of Bank Ag. Representa-	Oct. 67		
T. Fischer.....	Apr. 92	tives, Officers.....			
Savings & Mortgage Conf. Ideas		Assn. of Bank Women Officers.....	Oct. 80		
Package.....	Sept. 83	Assn. of Bank Women - Ruth E.			
Savings Deposit Turnover Study.....	Mar. 90	Sherrill, Pres.....	Jul. 78		
Savings Promotion Material.....		Central States Conf. Officers.....	Aug. 90		

PAGE		MONTH	PAGE		MONTH	PAGE		MONTH	PAGE
82	Robert Morris Associates; Officers.....	Nov.	24	Court Construes "Outstanding Indebtedness Evidenced by Bills of Exchange" in EPT Law.....	Sept.	70	Texas Bank's Newsletter Popular.....	Sept.	115
90	Savings Bank Women Metropolitan Area, N.Y. Officers.....	Jul.	23	Creditor vs. Creditor, Texas Decision.....	Oct.	76	Training Farmers to Use a Budget - R. E. Stewart.....	Sept.	55
104	Savings Bank Women of N.Y. President's Dinner (photo).....	Apr.	85	Decedent's Check.....	Feb.	94	Valley Nat'l's Award for Grand Champion Shorthorn Bull(photo).....	Mar.	69
88	Small Business Admin. Cooperates with State Assns.....	Jan.	78	Deposit in Two Names.....	Feb.	95	Valley Nat'l's "Monthly News Digest".....	Mar.	136
184	Utah Bankers' Young Farmers Poultry Program.....	Mar.	68	"False Pretenses on Presumes"; Indemnity Bond Covers Loss From Worthless Check Deposit.....	Oct.	76	Youth Financing.....	Dec.	67
76	Vt. Bankers Assn.-K. D. Feed Resigns, C.E. Burns, Successor.....	Feb.	104	False Pretenses; Remembering to "Know Your Endorser".....	Aug.	86	See also		
110	Wisc. Bankers' Forestry Kit.....	Nov.	69	Fictitious Payee; Cashier of Checks Held Liable to Drawer.....	Jan.	74	Contests		
76	Wisc. Bankers' "Incendiarism" Award.....	Aug.	68	Fla. Att'y. Gen. Rules Municipalities May Make C.W.F. an Offense.....	Sept.	73	Meetings-Agricultural Soil Conservation		
78	Women Bankers (ABW) Meet in Washington - M. B. Leach.....	Nov.	116	Guardian Not Liable for Torts of Persons Using Ward's Property. Highlights of 1953 State Bank Legislation.....	Jan.	74	BANKERS		
68	Wyoming Bankers Assn.-Robert E. Bryans, Secy.....	Oct.	80	Holder in Due Course: Incorrect Description of Status Not Fatal Defect.....	Dec.	82	Bankers in Government Service - H. Bratner.....	Dec.	34
91	See also			Holder in Due Course: Instalment Paper Purchaser Should Rely on Paper Alone.....	June	82	Considered Foreign Trade Experts May Tour South America as Grace's Guests.....	Mar.	26
67	Clinics			Income Tax: Finance Charge May Be Deducted as "Interest".....	Aug.	84	See also		
125	Conferences			Incompetent's Checks.....	Feb.	92	People		
66	Publications			Ind. Att'y. Gen. Rules Against S & L Safe Deposit Business.....	Nov.	109	BANKING-BY-MAIL		
50	Scholarships			Intentional Destruction of Corporate Bonds Cancels Underlying Debt.....	Sept.	73	Houston Bank's Service for Commercial Customers.....	Dec.	118
70	Schools			Merger - Rights of Dissenting Shareholders in Way of Motor Vehicle "Ownership" for Purposes of Ins. Coverage.....	Oct.	78	BANKING'S REPORT		
50	Surveys			Natl. Banks May Accept, Advertise Savings Accts.....	Nov.	111	Business and Credit Outlook Generally Good.....	Jul.	29
70	Workshops			Natl. Banks Subject to Sales Tax May Nev. Att'y. Gen. Rules Against Savings Bank Charters.....	May	82	BANKLESS TOWNS		
112	ATTITUDE			New Business Letter Could Be Lending Contract.....	Sept.	72	Pilot Rock, Ore. Wants Bank.....	Mar.	141
78	See Public Opinion			N.Y. Court Bans Use of Word "Savings" by Comm'l. Banks.....	June	80	BONDS-GOVERNMENT		
132	AUDITING			Oral Assignment of Bank Account. Par Clearance: N.D. Banks May Use Exchange Charges on Non-Over-the-Counter Checks.....	Sept.	72	A.B.A.-Treas. Bank-Service Club Program.....	May	88
69	A.B.A. Manual for Country Banks	Dec.	58	Permissive Sat. Closing: Mich. Opinion.....	Nov.	109	Bankers' Blueprint for Boosting Savings Bonds.....	Apr.	107
91	A.B.A. Manual for Larger Banks.....	Dec.	61	Property Passing by Right of Survivorship to Joint Depositor Non-Taxable.....	Aug.	84	Bankers Urged to Step Up Savings Bond Sales.....	Sept.	130
91	Bank Directing: Proper Audit Procedure and Control - C. G. McDavitt, Jr.....	Sept.	44	Saturday Closing: State Laws Govern Business Days, Hours of Natl. Banks.....	Mar.	80	Easy Way for Farmers to Build Reserves - C. E. Watts.....	Nov.	71
112	Control of Corporate Trusts - G. P. Jochum.....	Sept.	88	Sect. 3219 Prohibits Separate Taxation of Natl. Bank Branches.....	Jan.	74	Farm Counties Lead Cities in Savings Bond Sale.....	Sept.	51
54	Six "Foolish Excuses" for Not Using Audit Control - H. E. Wertz.....	May	108	Trusts: Cal. Co-trustee Case.....	Sept.	70	Fleming Gives Treasury Civil War Treasury Note (photo).....	Aug.	20
126	Transit Control - A. L. Gettman.....	Jul.	55	Usury.....	Feb.	94	Nebraska's Savings Bond Program. Par-Redeemable Treas. Bonds for Fed. Estate Taxes (The Family Dollar).....	Dec.	123
106	Trust Dept. - S. E. Shirk.....	June	111				Savings Bonds Bought, Held.....	Aug.	96
69	Up to Date Bank Audit and Control - C. A. Ageanin.....	June	58				Savings Bonds for Financing Farm Machinery - J. W. Tapp.....	Oct.	65
69	See also						Sound Money Policy of A.B.A. Includes Bank Aid in Promoting Savings Bonds.....	Jan.	82
28	Controls						Sound Money - Savings Bond Education - E. D. Reese.....	Dec.	106
71	AUSTRALIA						State Assn. Representatives Attend National U.S. Savings Bonds Meeting (photo).....	Mar.	85
78	Australia and New Zealand Bank's Booklet on Its Development.....	Jan.	12				Treasury Reg. re Cashing F & G Bonds.....	Sept.	80
106	Are You Getting Ready for Electronics? - J. A. Kley.....	May	38				Treasury's Award Pennant Goes to Perth Amboy Bank (photo).....	Jul.	21
145							\$25 Savings Bonds Printed by Offset - H. Bratner.....	Apr.	128
86	AWARDS						BONDS-MUNICIPAL		
117	A.B.A. Booklet Wins PR Merit Award.....	Mar.	86				Public Credit for Private Industry - S. Hazeltine.....	Jul.	58
91	A.B.A. Film Wins.....	June	87				BOOK REVIEWS		
24	A.B.A. Gets Freedom Award.....	June	87				Allen, C. L., Buchanan, J. M., and Colberg, W. R. Prices, Income and Public Policy.....	June	138
114	American Heritage's Szyk Declaration.....	Jul.	11				American Assn. of School Administrators. Educating for American Citizenship.....	June	138
91	Barnett, B. F.-Robert Morris Associates Inc.....	Dec.	23				American Management Assn. Guide to Effective Stockholder Relations.....	Aug.	138
104	Best JA 1953 Reports.....	Jul.	11				Birnbaum, H. P. Secured Transactions Under the Uniform Commercial Code.....	June	74
128	Bradshaw, A. E. Honored for Savings Bond Work (photo).....	Jan.	21				Bloomfield, Arthur I. Speculative and Flight Movements of Capital in Postwar International Finance.....	May	146
78	Citizens & Southern Natl. Certificate of Management Excellence.....	Jan.	21				Bollinger, L. L.-See Batters, J. K.		
112	Employees.....	June	115				Brookings Institution. Major Problems of U.S. Foreign Policy.....	May	146
114	Hombs, Walter A. Receives NABAC Key.....	Dec.	21				Bross, Irvin D. J. Design for Decision.....	Feb.	168
80	Judge, Anthony, Jr. Honored by 4-H.....	Jan.	94				Brown, W. A., Jr., and Opie, Redvers. American Foreign Assistance.....	Oct.	43
88	Mellon, Richard. Given Sharton Medal of Merit.....	Dec.	26				Brown, W. A., Jr., and Opie, Redvers. American Foreign Assistance.....	Dec.	130
90	Natl. Shawmut's Certificate for No Lost-Time Accident (photo).....	Sept.	153				Buchanan, J. M.-See Allen, C. L.		
69	N.J. Bankers Honored.....	Dec.	90				Burns, Arthur P. Frontiers of Economic Knowledge.....	Mar.	139
88	Strickland Award Goes to Citizens Bank, Vienna, Va.....	June	34				Butlin, S. J. Foundations of the Australian Monetary System, 1788-1851.....	June	138
18	Strong, A. M. and French Honor. Three Texas Banks Honored for Annual Reports.....	Nov.	26				Butterfield, W. H. Letters That Build Bank Business.....	Dec.	130
80	Treasury's Savings Bond Pennant. U.S. Trust Co., N.Y.C., Honored by Army.....	Jul.	21				Butters, J. K., Thompson, L. E., and Bollinger, L. L. Effects of Taxation of Investments by Individuals.....	Oct.	130
104							Cadmus, W. S. Forms Manual.....	June	138
82	B								
90	BANK LAW NEWS								
82	Bank Collections: Texas Decision.....	Feb.	92						
82	Bank Honoring Check Payable to Non-Existent Corp. Not Liable for Acts of Dishonest Officer If Benefits Received.....	Apr.	74						
94	Bank Not Liable for Acts of Dishonest Officer If No Benefits Received.....	Apr.	74						
129	Bulk Sales: Form, Not Substance, Controls Mortgagee's Rights.....	Sept.	72						
90	Cashing Strangers' Chks.; Montana Decision.....	Oct.	76						
78	Conditional Sales Contracts: Attorney's Fees.....	June	80						
92	Corp. May Plead Defense of Usury When Officers Borrow at Rates Deemed Expedient.....	Mar.	80						
76									

	MONTH	PAGE
Casey, W.J., and Lasser, J.K. Tax Shelter Business.....	Oct.	130
Casey, W.J., Lasser, J.K., and Lord, Walter. 1954 Pay Almanac	Mar.	139
Catchings, Waddill, and Boos, Charles F. Money, Men and Machines.....	Aug.	138
Chapin, Alfred F. Credit and Collection Principles and Practice.....	Sept.	136
Christensen, C. Roland. Manage- ment Succession in Small and Growing Enterprises.....	Jan.	124
Clarke, Joyce, and Dickson, Sally. Woman's Guide to Fi- nancial Security.....	Feb.	166
Colberg, M. R.-See Allen, C. L. Coleman, Miles L. Renewing Our Cities.....	Dec.	130
Commerce Clearing House. Anti- trust Law Symposium 1953.....	Dec.	130
Commerce Clearing House, Inc. Guidebook to Federal Estate and Gift Taxes.....	Mar.	139
Credit Research Foundation. Analysis and Evaluation of Credit Management Functions...	Sept.	136
De Voe, Merrill. Raising Capital: How and Where.....	Sept.	136
Dewing, Arthur Stone. Financial Policy of Corporations.....	Sept.	136
Dickson, Sally-See Clarke, Joyce Farr, James F.-See Shattuck, Mayo A. Financial Times of London. Sur- vey of the British Economy....	Sept.	136
Fite, Gilbert C. George N. Peck and the Fight for Farm Parity.	Apr.	140
Foulke, Roy A. Practical Finan- cial Statement Analysis.....	Feb.	166
Fulford, Roger. Glynn's: 1753- 1953.....	Apr.	140
Funk, Carl W. Pennsylvania Banks and the Uniform Commercial Code.....	June	74
Grebler, Leo. Role of Federal Credit Aids in Private Residential Construction.....	Oct.	92
Gunn, J. M., Jr.-See Patterson, G. Haigh, Robert W.-See McLean, John G. Harrod, Roy F. The Dollar.....	Apr.	140
Hart, Albert G. Defense and the Dollar.....	Dec.	130
Haynes, W. Oelze. The Chemical That Grows.....	Oct.	130
Heck, Harold J. Foreign Commerce Hempstead, J.C.-See Warston, A. Hoad, William. 150 Questions for a Prospective Manufacturer....	Aug.	138
James, Bessie R.-See James, Marquis James, Marquis and James, Bessie R. Story of Bank of America NT & SA.....	May	146
Jamieson, A.B. Foreign Banking in Canada.....	Aug.	138
Kiger, Joseph C. Operating Prin- ciples of the Larger Founda- tions.....	Apr.	140
Kreps, Clifford H., and Kreps, Juanita Morris. Aid, Trade and Tariffs.....	Feb.	166
Kreps, Juanita Morris-See Kreps, Clifford H., Jr. Krueger, H. and Waggoner, L.T., Eds. Life Insurance Policy Contract.....	Oct.	130
Kuznets, Simon. Shares of Upper Income Groups in Income and Savings.....	Sept.	136
Lasser, J.K., Ed. Handbook of Auditing Methods.....	Jan.	124
Lasser, J.K. 1954 Pay.-See Casey, William J. Lasser, J.K. Tax Planning... See Casey, W.J. Lasser, J.K. Tax Shelter... See Casey, W.J. Lord, Walter. 1954 Pay.-See Casey, W.J. Lord, Walter. Tax Planning.- See Casey, W.J. Marcus, Edward. Canada and the International Business Cycle 1927-1939.....	June	138
Margolis, Sidney. First National Tax and Budget Guide, 1954....	Jan.	124
Marjolin, Robert. Europe and the United States in the World Economy.....	Aug.	138
Marston, A., Winfrey, R. and Hempstead, J.C. Engineering Valuation and Depreciation....	Oct.	130
Mathews, R.C.O. Study in Trade- Cycle History.....	Apr.	140
Mazur, Paul. Standards We Raise. McLean, John G. and Haigh, Robert W. Growth of Integrated Oil Companies.....	May	146
McMichael, Stanley and O'Keefe, Paul T. How to Finance Real Estate.....	Feb.	114

	MONTH	PAGE
Monatt, Samuel M. Guidebook to New York State Income Taxes....	Mar.	139
Natl. Assn. of Credit Men. 1954 Credit Manual of Commercial Laws.....	Jan.	124
Natl. Bur. of Econ. Research's Real Estate Finance Study - See Grebler, Leo N.Y. State Dept. of Commerce. Industrial Directory of N.Y. State.....	Sept.	136
O'Keefe, Paul T. - See McMichael, Stanley L. Opie, Redvers. American... See Brown, W. A., Jr. Patterson, G. and Gunn, J.M., Jr. Survey of United States International Finance.....	Oct.	130
Perry, John. Human Relations in Small Industry.....	Aug.	138
Piquet, Howard S. Aid, Trade, and the Tariff.....	Aug.	138
Princeton University Press. Regularization of Business Investment.....	May	146
Progress Made in Budget Control (WASHINGTON).....	Mar.	37
Redfield, Charles E. Communica- tion in Management.....	Dec.	130
Richland, Arthur H. How to Raise Cash and Influence Bankers....	Aug.	138
Roos, Charles See Catchings, Waddill Schumpeter, Joseph A. History of Economic Analysis.....	Apr.	140
Shattuck, Mayo A. and Farr, James F. Estate Planner's Handbook. 2nd ed.....	Dec.	102
Shepherd, Sidney A. Foreign Ex- change in Canada: An Outline... Sibson, R.E. Survey of Pension Planning.....	Oct.	130
Sloan, Harold S. and Zurcher, Arnold J. Dictionary of Economics.....	Dec.	130
Tax Institute. Excess Profits Taxation.....	Sept.	136
Tax Institute, Inc. Limits of Taxable Capacity.....	Dec.	130
Taylor, Eleanor K. Public Ac- countability of Foundations and Charitable Trusts.....	Feb.	166
Thompson, L.E.-See Butters, J.K. Trueger, Paul M. Accounting Guide for Defense Contractors...	Sept.	136
U. of Winn. Press. Savings in the Modern Economy.....	Sept.	136
Waggoner, L.T.-See Krueger, H. Wallace, Donald H. Economic Con- trols and Defense.....	Feb.	168
Winfrey, R.-See Marston, A. Woytinsky, E.S.-See Woytinsky, W.S. Woytinsky, W.S. and Associates. Employment and Wages in the U.S.....	Sept.	136
Woytinsky, W.S. and Woytinsky, E.S. World Population and Production.....	Feb.	168
Zurcher, Arnold J. Dictionary... See Sloan, Harold S.		
BOOKKEEPING Operating Hints - E. F. Lyle....	Dec.	42
BOOKKEEPING DEPARTMENT Human Relations in the Bookkeep- ing Department - C. Argyris...	Jan.	52
BRANCHES Bank for 50,000 Boy Scouts - D. M. Boyle (photos).....	Oct.	126
Mf'rs. Trust Adds 110th Office...	Oct.	20
BRANCHES-BUILDINGS See Buildings		
BRANCHES-FOREIGN Hanover Bank Opens 2nd London Office.....	June	24
BRANCHES-LOCATION Baltimore Bank in Department Store.....	May	25
Chase Natl. Opens UN Plaza Branch (photo).....	Feb.	26
Indianapolis Bank's Army Fi- nance Center Facility.....	Feb.	26
Irving Trust on Ritz-Carlton Hotel Site.....	Jan.	20
Nashville Bank Branch Uses Ware- house Pending New Building....	Oct.	21
BROKERAGE BUSINESS Merrill Lynch's Office on Wheels	May	8
BUDGETS (PERSONAL) See Personal Money Management		
BUILDINGS See Construction		
BUILDINGS Bank for Savings, N.Y.C. Slices Corner for New Entrance.....	Dec.	20
Bank of America's \$12,000,000 Expansion Plans.....	Dec.	21

	MONTH	PAGE
Banks Build for the Future: Geared to Modern Merchandising and Transportation-J.J. McCann.	Feb.	51
Building Scrapbook (photos)....	Dec.	52
Denver Bank's Booklet on Service Features of Proposed New Quarters.....	Jan.	47
Easton (Pa.) Bank's Cornerstone Ceremony.....	Feb.	156
Fort Lauderdale Bank's New Bank & Commercial Bld'g. and Drive- In Installation.....	Sept.	152
Fulton Natl. Atlanta. Erects 25-Story Structure; Descrip- tion.....	Oct.	22
Groton (Conn.) Savings Bank's New Home (photo).....	Feb.	28
Histl. Predecessors of Seamen's Bank for Savings.....	Feb.	153
Joplin, Mo. Bank's \$450,000 Program.....	Oct.	26
Manufacturers Trust, New York's Glass Bank-J.L. Cooley.....	Apr.	16
Manufacturers Trust Plans "Fishbowl Type" Branch.....	Oct.	5
Meadville (Pa.) Bank's Exterior Sandblasted (photo).....	Jan.	32
Port Arthur Bank's Snorkel-in Reverse Unit (photo).....	Mar.	82
Queens County Savings Bank's New Gardens Hills Office (photo)...	Mar.	24
Sampling of Contemporary Bank Architecture.....	Feb.	Cover
Scrapbook (photos).....	May	58
Tour Friends, the Sidewalk Supers.....	May	49
See also Drive-In Bank Parking Areas		
BUILDINGS-AIR CONDITIONING Irving Trust's System.....	Sept.	21
BUILDINGS-INTERIORS Alabama Bank's Murals.....	Feb.	28
Banks Build for the Future - J. J. McCann.....	Feb.	51
First Natl. Dallas, Increases Lobby Area 50%.....	Sept.	20
History in Murals in Winfield, Kan. Bank - M. S. Roberts....	Dec.	80
Pascale, N.J. Bank Modernizes... Scrapbook (photos).....	Sept.	152
Union Trust, Wash., D.C. Carpets Lobby.....	May	58
Sept.	26	
BUILDINGS-OPENINGS Alaska Bank's Drive-In Window, Sit-Down Counter, Lounge....	May	6
Alexandria, La. Bank's Prizes Attract Crowds.....	Mar.	6
Alexandria, La. Newspaper Greet Bank's Opening with Special Section.....	Mar.	21
First Westchester Natl's Rail- road Station Office (photo)...	Aug.	49
First Westchester Natl., New Rochelle, Railroad Station Quarters.....	Jul.	125
Union Trust, N.Y., Opens 1st Branch.....	June	30
BUSINESS AIDS Booklets, Operations, Equipment, Products.....	Monthly	
BUSINESS CONDITIONS Natl. Survey on Business and 'Credit Outlook by Credit Policy Comm. (BANKING'S REPORT)	Jul.	29
Outlook and Condition of Business.....	Monthly	
BUSINESS FORECASTING A.B.A. Credit, Business Survey... Changing American Economy - M. Nadler.....	Feb.	33
1953 Annual Bank Reports.....	Oct.	124
1953 Bank Reports.....	Mar.	138
Feb.	16	
BUSINESS MANAGEMENT American Natl.'s Booklet Aids Planning.....	Jan.	98
BUSINESS - SMALL See Small Business		
C		
CALENDAR Case Against Monday; T.G.I.F. Club.....	May	3
Chamber of Commerce of U.S. Issues "Special Days, Weeks and Months".....	Jan.	6
June Days, Weeks, Events.....	June	3
CALENDAR	Monthly	
CANADA Canada's Dollar in This Country (North of the Border) C. M. Short.....	Apr.	39

	MONTH	PAGE
Canada's Election Campaign - C. M. Short.....	Aug.	76
Canada's Orderly Readjustment - C.M. Short (North of the Border).....	June	45
Canada's Productive 1953 - C.M. Short (North of the Border).....	Dec.	76
Critical Wheat Situation - C.M. Short.....	Oct.	108
1954 Trade Outlook - C.M. Short (North of the Border).....	Feb.	59
Royal Bank Helps U.S. Companies.....	Jul.	107
Savings Bonds Promoted.....	Jan.	100
When Our Dollar Travels to Canada - A.H. Rupp.....	May	60
CAPITAL RATIOS		
Mo. Bankers Evaluate Use as Yardsticks.....	Aug.	88
CAREERS		
College Market in the Search for Personnel - H. Hilton, Jr.....	Aug.	45
Hanover Bank's College Men.....	Aug.	49
Brochure.....	Aug.	49
Mfrs. Natl. of Detroit's Exhibit (photo).....	Jan.	12
CARTOONS		
All in a Day's Work! D. Ericson & D.A. Laird.....	Aug.	46
Bank That Looks Like a Bank - H.C. Brown and D. Ericson.....	Jul.	56
Dallas Bank Describes Services.....	Nov.	48
Dollars at Work - G. Hunter.....	May	42
Find the Vice-President Who Suggested Wonderful Kiddie Korner in Lobby - G. Hunter.....	Mar.	40
Girard Trust's Annual Report (photo).....	Apr.	5
How Many V.I.C.'s in This Picture - G. Hunter.....	Jan.	41
How NOT to Become a Leader - D. Ericson.....	May	62
Japanese Organization Uses Laird-Ericson Item.....	Feb.	6
Landowne (Pa.) Bank Uses BANKING's Cartoons.....	Feb.	5
Large or Small Committees? - D. Ericson.....	Apr.	59
Minneapolis Bank's Thrift Ads.....	Aug.	96
Richmond FED Tells Interest Story.....	Nov.	122
What a Bank REALLY Has for Sale - G. Hunter.....	Feb.	38
Willard Hotel Bedroom During Inauguration.....	Sept.	12
Willard Hotel's Gentlemen's Bar.....	Sept.	11
CERTIFICATES OF DEPOSIT		
Bank of Ga.'s Coupon Certificate Bridgeville (Pa.) Trust's Savings Certificate (photo).....	Dec.	98
Experience of Comm. Banks in Use of Savings Certificate Plans - R. A. Ilg.....	Nov.	45
FRB Rules on Secured Loan Rate.....	Jan.	87
CHARITABLE, PHILANTHROPIC & WELFARE ACTIVITIES		
D.C. Bankers Honored by Optimist Club (photo).....	Jul.	21
Fed. Res. Officers Organize Pittsburgh Chest Fund Campaign.....	Aug.	24
Lincoln Savings Aids Blood Donor Program.....	Nov.	28
Lincoln Savings, Bkly'n, Promotes Blood Donor Days.....	Aug.	21
Memphis Community Chest Donations (photo).....	Dec.	26
Overton, W.E., Jr. Natl. Membership and Fund Chairman, A.R.C. Repub. Natl. Employee Wins Red Cross Award (photo).....	Jul.	21
CHECK PASSERS		
Quick Way to Catch Check-Passers - F. J. Taylor.....	Dec.	36
CHECKS		
A.B.A. Statement on Mechanization of Check Handling.....	Feb.	164
A.B.A. Studies Electronic Future Baby's Footprint Endorsement (photo).....	June	34
Boston Bank's Electronically Controlled Checks.....	May	4
Decedent's.....	June	115
George Washington's Handwritten Check (photo).....	Feb.	94
Hints from NABAC Conv.....	Dec.	12
Incompetent's Checks.....	Nov.	109
Local Items - J. W. Mason.....	Dec.	43
One Check Pays the Bills - E. T. Shipley.....	Mar.	16
Phil. Police Dept. Distributes Booklets on Worthless Checks.....	Oct.	11
Substitute and Uncurrent.....	Feb.	149
Whitney Natl. Codes, Imprints Checks.....	Apr.	40
Written on Egg Shell, Endorsed with Blowtorch.....	Sept.	12
CHECKS - CASHING		
Casher of Checks Drawn to Pictitious Payees, Held Liable to Drawer.....	Jan.	74

	MONTH	PAGE
Strangers' Checks; Montana Decision.....	Oct.	76
CHECKS - CLEARING		
Nassau Clearing House Assn.'s "Overnight Check Clearing Plan" (photo).....	Aug.	48
CHECKS - COLLECTION		
Armored Carrier Corp.'s Ground-Air Transit System to Expand.....	Aug.	48
Nationwide System for Direct Return of Unpaid Items to 1st Endorser.....	Mar.	85
N.D. Banks May Use Exchange Charges on Non-Over-the-Counter Checks.....	Jul.	74
Texas Decision.....	Feb.	92
CHECKS - HONORING		
Bank Honoring Check Payable to Non-Existent Corp. Not Liable.....	Aug.	84
CHECKS - INSUFFICIENT FUNDS		
"False Pretenses on Premises": Indemnity Bond Covers Loss From Worthless Check Deposit.....	Oct.	76
Fla. Att'y. Gen. Rules Municipalities May Make C.W.F. an Offense.....	Sept.	73
CHECKS-ROUTING SYMBOL		
92 Out of Each 100 Checks Carry Routing Symbol in Proper Location.....	Feb.	109
Symbol Carried by 91 Out of 100 Checks.....	Aug.	93
CHECKS - STOP PAYMENT		
Stop Payment Procedure - N. T. Shepherd.....	May	47
CHRISTMAS		
Employee Activities.....	Dec.	18
Houston Bank's Chrs; Phil. Bank's Decorations (photos).....	Dec.	18
CHURCHES		
Broadway Plan of Church Finance.....	Sept.	87
CIVIC AFFAIRS		
Banks Aid N.Y. Housing Rehabilitation.....	Aug.	97
CLEARING HOUSES		
N.Y. Clearing House Celebrates 100th Anniversary; Officers (photo).....	Nov.	23
CLINICS		
Farm Credit Meetings Scheduled.....	May	68
Mich. Bankers' 20th Ag. Credit Clinic.....	June	66
N.Y. State Bankers' Instalment Credit Clinic.....	Oct.	86
Operations Discussed at PBA-Wharton Clinic.....	Mar.	43
Retail Store.....	Dec.	118
COIN BANKS		
LaSalle Natl.'s Window Display Features LaSalle's Bust.....	Feb.	147
Phoenix Bank Designs Coin Bank After its Trademark (photo).....	Oct.	105
COMMUNICATIONS		
FED's Leased Wire System.....	Aug.	61
COMMUNITY CHESTS		
Role - A. H. Williams.....	Oct.	95
COMMUNITY RELATIONS		
Bank of America Branch's Garden Center, Meeting Place (photo).....	Oct.	20
Boy Scout Craft Show by Brooklyn Bank (photo).....	Apr.	28
Ft. Worth Bank Treats Orphans to Pony Wagon Rides (photo).....	Mar.	12
Hartford Bank Host to Scout Troup (photo).....	Apr.	20
Nashville Bank Issues Drivers' Licenses.....	Sept.	92
Public Relations at Bae - M.L. Morgan (photo).....	Oct.	74
Richmond Banks Co-Sponsor Tobacco Festival (photo).....	Nov.	22
Role of Community Chests - Alfred H. Williams.....	Oct.	95
Springfield, Mass. Bank Shows That Bankers Serve..... and Give Theater-Type Sign Portrays Services, Community Projects (photo).....	June	116
Trenton Bank's Anniversary Plans Mar. See also Banker-Farmer Relations.....	Sept.	40
CONFERENCE METHODS		
Flannell Board Method of Presentation (photo).....	June	89
CONFERENCES		
Ag. Credit Conference at Davidsonville, Md.....	Jul.	71
A.B.A. Executive Development Program.....	Apr.	82
A.B.A. Natl. Instalment Credit Conf. - T. Fischer.....	May	97

	MONTH	PAGE
A.B.A. Regional Trust Meetings Announced.....	Apr.	90
A.B.A. Savings & Mortgage Conf. Program.....	Feb.	112
A.B.A. Western Regional Trust Conf.; Chairmen.....	May	92
Chicago Bank's Correspondents Conf. - J. J. McCann.....	Jan.	14
Conn. Savings Bankers' Jr. Exec. Conf.....	May	90
East Texas Bankers' Ag. Conf.....	Apr.	106
1st N.Y. State Conf. on Consumer Credit.....	Mar.	128
4 State Assns. Hold 1st Ag. Credit Conferences.....	Mar.	67
Illinois Business Development Conference - G. Wases.....	Jan.	55
Irving Trust's Public Utility Roundtables.....	Jul.	106
Kansas Bankers' Spring Trust Conf.....	May	94
Livestock Panel at A.B.A.'s 2nd Natl. Ag. Credit Conf. Optimistic.....	Jan.	63
Md. Young Bankers Conf.....	Apr.	43
Mid-Winter Trust Program.....	Jan.	107
Missouri Bankers' Ag. Credit Conferences.....	Sept.	117
Natl. Ag. Credit Conf. Proceedings.....	Apr.	67
Natl. Instalment Credit Conf. Program.....	Mar.	88
Nebraska Bankers' 1st Ag. Credit Conf.....	Sept.	114
Pa. Bankers' Trust Conf.....	May	92
Pennsylvania Co's Annual Correspondent Bank Conf.....	Dec.	124
Savings Conference Ideas Package - M.B. Leach.....	Apr.	94
2nd Natl. Ag. Credit Conf. in Chicago.....	Sept.	50
2nd Natl. Ag. Credit Conf. Summary - M. B. Leach.....	Dec.	66
6th Natl. Credit Conf. Program.....	Jan.	83
Summary of 6th Natl. Credit Conf.....	Mar.	100
Tenn. Ag. Men Meet.....	Apr.	106
3rd Natl. Ag. Credit Conf. Dates Announced.....	May	68
Trustmen Have Balanced Program - M. B. Leach.....	Mar.	94
Trustmen Meet in San Diego.....	Dec.	105
Young Lawyers' Conf. at Hanover Bank.....	Dec.	101
See also Clinics Meetings.....		
CONSTRUCTION		
Chamber of Commerce of the U.S. Optimistic About 1954.....	Jan.	90
Co. State Forecasts Boom Year in 1954.....	Nov.	102
Dept. of Commerce's 1954 Estimate.....	Jan.	90
Johns-Manville Analysis for 1954 Jan. 1953 Record.....	Feb.	115
CONSUMER CREDIT		
FPRA Panel; Excerpts from Speeches.....	Dec.	95
Instalment Credit: Policy for Today; Based on BANKING's Survey - A. A. Friedrich.....	Nov.	55
NABAC Panel; Excerpts from Papers.....	Dec.	95
What's Wrong With Appliance Financing? - A.A. Friedrich.....	Jan.	43
See also Loans - Instalment		
CONSUMER FINANCES		
FED Survey Findings.....	Aug.	94
Housing 30% of Living Cost.....	May	91
How Effective Is the FRB's Survey of Consumer Finances? An Appraisal - A. A. Friedrich.....	Apr.	60
CONTESTS		
Calif. Bank. L.A.'s Business Letter-Writing Contest.....	Jul.	107
Cleveland Savings Bank Rewards Mental Math Champ.....	Apr.	14
Estate Planning Contest for Law Students.....	Feb.	116
Foreign Service Journal Essay Contest.....	June	12
Fort Myers, Fla. Bank Offers Prizes for Photos of Youthful Depositors (photo).....	Oct.	102
4-H Reforestation Contest in Ga. High School Book Condensation Contest.....	Aug.	130
Kansas Bank's Canceled Check Contest.....	Feb.	46
Oneida-Herkimer Bankers Calf Contest.....	Aug.	69
Phil. Sav. Fund Soc.'s Thrift Poster Project (photo).....	Jul.	55
Staff New Business Drive at Lincoln Savings, Rochester, N.Y.....	Feb.	146
Trade of N.Y. Celebrates Anniversary.....	Jul.	107
Will Drafting Contest for Law Students.....	Feb.	116

	MONTH	PAGE
CONTROLS		
Audit Control of Corporate Trusts - G. P. Joch.....	Sept.	88
Audit Control of Transit - Albert L. Gettman.....	Jul.	55
Bank Directing Proper Audit Procedure and Control - C. G. McDavitt, Jr.....	Sept.	44
"Foolish Excuses" for Not Using Audit Control-Harry E. Wertz.....	May	108
Fraud Exposures.....	June	112
Installment Credit Fraud Exposures.....	May	47
Salary Expense Control - J. W. Miller.....	Dec.	64
Up to Date Bank Audit and Control - C. A. Agelman.....	June	58
CORPORATION RELATIONS		
Big Business Is Banking on Main Street - J. B. Mack, Jr.....	Aug.	55
Big Business Is Banking on Main Street - J. B. Mack, Jr.....	Sept.	48
Manufacturer Looks at Installment Credit - A. A. Friedrich.....	Mar.	72
Plant Settles in Louisville - R. P. Steptoe.....	Nov.	60
CORPORATIONS-FOREIGN BRANCHES		
Natl. Planning Assn.'s Car Studies.....	Aug.	134
Our Investment Abroad-H. Bratner.....	Mar.	46
Our Investment Abroad-H. Bratner.....	Apr.	54
Our Investment Abroad-H. Bratner.....	May	54
CORRESPONDENT BANKING		
All in the Day's Work: Unusual Services to Country Banks.....	Dec.	49
A.B.A. Survey on Interbank Relations in Farm Lending Field.....	Mar.	67
Atlanta Bank's Central Billing for Installment Loan Departments.....	Apr.	83
BANKING's Survey: City Banks.....	Nov.	35
BANKING's Survey: Country Banks.....	Oct.	34
Benefits May Be Doubled Under Manufacturers' Bank Group Life Plan.....	Feb.	116
Cedar Rapids Bank's Radio Program.....	Apr.	126
Chase's Pension Plan.....	Jan.	91
Chicago Bank's Conf. - J. J. McCann.....	Jan.	14
Correspondent Bank Testimonials.....	June	48
Correspondent Banks Pay Cost of Chase Retirement Plan.....	Feb.	117
Dallas Bank Aids Towns, Industries.....	Feb.	12
Houston Bank's Correspondent Services Directory.....	Feb.	46
Houston Bank's Farm Program.....	June	67
New Job for Correspondent Banking: Better PR Through Correspondent Relations - W. D. Neacham.....	Feb.	101
Pennsylvania Co.'s Annual Conf. Services You Can Use - W. R. Mesenbrink.....	Jan.	123
Tootle-Lacy, St. Joseph, Mo., Entertains at Golf (photo).....	Aug.	24
COSTA RICA		
50,000,000 Bunches of Bananas - H. Bratner.....	Dec.	41
COUNTERFEITING		
Mechanical Exhibit at Williamsburgh Savings.....	Dec.	23
COUNTRY BANKS		
A.B.A. Audit Manual - L. M. Schwartz.....	Dec.	58
Appliance Financing - A. A. Friedrich.....	May	61
Approach to Personnel Management - W. E. Kuipers.....	May	135
THE COUNTRY BANKER	Monthly	
CREDIT		
A.B.A. Credit, Business Survey.....	Feb.	33
A.B.A.'s Natl. Survey on Business and Credit Outlook (BANKING'S REPORT).....	Jul.	29
Businessmen Ranked First as Risks.....	Feb.	112
Credit for Young Businesses - E. Lawrence Worstall.....	Jul.	54
Increased Population Makes Bigger Credit Need - Philip Woolcott.....	Mar.	87
Public Credit for Private Industry - S. Hazeltine.....	Jul.	58
Wider Use of Commodity Loans - R. L. Wycoff.....	Aug.	48
See also		
Loans		
Monetary Policy		
CREDITORS		
Creditor vs. Creditor. Texas Decision.....	Oct.	76
CREDIT UNIONS		
A.B.A. Protests Loan Term Extension.....	Jul.	84

	MONTH	PAGE
Longer-Term Loans Shelved (WASHINGTON).....	Aug.	124
Sparkman's Regional System Bill (WASHINGTON).....	Mar.	106
CRUSADE FOR FREEDOM		
St. Louis "Freedom Scroll" (photo).....	Mar.	21
Suggested Media for Bank Cooperation.....	Feb.	6
See also		
Radio Free Europe		
CURRENCY		
Ragged Bills Verified, Destroyed at Local FED.....	Sept.	11
CUSTOMER RELATIONS		
Bank Acknowledges Gift Flowers with Colored Slides.....	May	50
Bank of Va., Richmond Cultivates Salesmen's Goodwill.....	Jul.	54
Bank's "Magazine Preview" for Women.....	Feb.	147
Business Development Sales Kit - W. R. Kennedy.....	Nov.	54
Customers Give Okla. Bank Anniversary Plaque.....	Feb.	30
Eyes of Customers Are on You - A. L. Howells.....	Aug.	80
Houston Bank's Progress Repts. on New Bldg.....	Oct.	105
Improvement Through Sound Credit Counseling.....	June	88
Merchants Natl. Chicago, Tells Public About Staff.....	Aug.	130
New Business Hints.....	June	50
Phoenix, Ariz. Bank's Defrosting Policy.....	May	48
PR Practices of N.Y.C. Thrift Departments.....	Oct.	58
PR Signs Taken by Bank of America Customers.....	Jul.	20
Roosevelt Savings Capitalizes on Roosevelt-Sagamore Hill Stamp.....	Nov.	124
St. Louis Bank Explains Service Charges.....	Jul.	54
St. Louis Bank's Kit for Savers.....	Jan.	98
There's a Job for Banking on TV - R. Donaldson.....	Sept.	67
Corner (photo).....	June	12
Yost's Pikeville (Ky.) Bank Radiates Friendliness.....	May	26
CUSTOMERS'		
Measuring Market; Geographic Analysis of Customers - A. J. Wood.....	Mar.	50
D		
DEBT-PUBLIC		
Limit on the Federal Debt. (WASHINGTON).....	Sept.	37
Shape of Debt - W. R. Burgess.....	Nov.	79
DEPOSITS		
Ariz. Bank's Ads Show How They Help State Grow.....	Feb.	96
In Two Names.....	Feb.	95
Savings vs. Checking Accts. in 7th Fed. Dist.....	May	89
Sealed Envelope for Large Accts. - O. B. Lovell.....	Dec.	43
DEPOSITS - INTEREST		
N.Y. Dividend Rate.....	Mar.	89
N.Y. State Banking Board's Action Reviewed - W. A. Lyon.....	Dec.	98
DIRECTORS		
Directors Can Help in Public Education - C. G. McDavitt, Jr.....	Dec.	53
Directors' Meetings and Fees - C. G. McDavitt, Jr.....	Oct.	47
Jeweler Misses No Meetings in 40 Years.....	Mar.	20
N.J. Bankers Check on "Wastage" Proper Audit Procedure and Control - C. G. McDavitt, Jr.....	Sept.	44
V.B.A.'s Manual of Procedure for Directors' Examinations.....	Jul.	79
DRIVE-IN BANKING		
Fall River Bank's 10 x 6 Structure.....	May	30
First & Merchants, Rich.-C & O Ry. Ticket Window (photo).....	Aug.	6
Houston Natl.'s Motor Bank.....	Mar.	25
Indian Bank Orders Window.....	Feb.	29
Mounted Policeman Uses Richmond Auto Bank (photo).....	Oct.	24
St. Louis Bank Utilizes Rooftop.....	Jan.	21
South Bend Auto Bank (photo).....	May	19
Waterbury (Conn.) Bank's Automatic Turntable.....	Feb.	20

	MONTH	PAGE
E		
EARNINGS		
Better Outlook - J. W. Wooster, Jr.....	Sept.	35
Federal Reserve Bank's Picture of Member Banks.....	Apr.	135
ECONOMIC POLICY		
President's Economic Report (WASHINGTON).....	Mar.	37
ELECTIONS		
Election - Glance at 1954 (WASHINGTON).....	Dec.	37
ELECTRONICS		
Age of Faster Service - C. M. Weaver.....	June	34
A.B.A. Maps Long-Range Program.....	June	34
A.B.A. Studies Electronic & Electro-Mechanical Equipment.....	June	89
Are You Getting Ready for Electronics? - J. A. Kley.....	May	38
Electron in the Bank - E. J. Livesey.....	Mar.	74
Figuring Loan Interest - I. C. Chaney.....	Dec.	43
Potential in Banking.....	Oct.	52
Provident Institution for Savings Plans TV Tellers (photo).....	Oct.	102
Savings Through TV, Electronic & Teletograph Equipment.....	Dec.	99
Use in Small and Large Banks - J. E. Perry.....	Apr.	142
See also		
Television		
EMBEZZLEMENT		
Stopping Not-Yet-Started Embezzlement - L. K. Elmore.....	June	78
EMERGENCIES		
Marine Trust's Mobile Generator Aids Wind-Swept Branch.....	Aug.	22
EMPLOYEE RELATIONS		
Awards Program.....	June	115
Brooklyn Savings Bank Keeps Employees Posted on Building Progress.....	May	30
Human Relations in the Bookkeeping Department - C. Argyris.....	Jan.	52
Natl. of Detroit's Report Simulates Checkbook.....	Apr.	43
Tootle-Lacy's Staff Meetings.....	Feb.	146
Women's Club Charity Style Show (photo).....	June	130
EMPLOYEES		
Good Supervisor - A. W. Glennie.....	Mar.	11
"He's a Good Man, but..." - B. H. Wooten.....	Dec.	4
Seattle Bank Women Shower Vets with Flowers (photo).....	Oct.	70
Your Advertising Man - L. C. Pink.....	May	130
See also		
Fringe Benefits		
Personnel Administration		
Recruiting		
Salaries		
Selection		
Training		
EMPLOYEES - FOREIGN STUDENTS		
Danish Employee of Omaha Bank Goes Home.....	Apr.	21
See also		
Foreign Students		
EMPLOYEES - MANUALS		
Indiana Natl.'s Booklet for New Employees.....	Oct.	105
Miami Bank's Manual.....	Nov.	125
EMPLOYEES - RECREATION		
Richmond Banks Sponsor Softball Team (photo).....	Oct.	21
EMPLOYEES - SERVICE		
Bank Rewards Woman Employee on 50th Anniversary.....	Oct.	24
EMPLOYEES - STATISTICS		
Banking's Family of 500,000.....	Aug.	51
EMPLOYEES - TURNOVER		
A.I.B. Course Cuts Turnover - C. C. Lincoln.....	Jul.	55
You and Your Bank - C. B. Cleary.....	Nov.	118
EMPLOYEES - VACATIONS		
Ind.'s Compulsory Ruling Wins Bank Support Without Special Legislation.....	Jan.	88
EMPLOYMENT		
Northwestern Natl. Life Ins. Co.'s Survey.....	Jul.	6
ENDORSEMENT		
False Pretenses.....	Aug.	86
EQUIPMENT		
Electron in the Bank - E. J. Livesey.....	Mar.	74
Get Most From Your Equipment - N. T. Shepherd.....	Sept.	41

PAGE	MONTH	PAGE
Get Most From Your Equipment - N. T. Shepherd.....	Oct.	51
Get Most From Your Equipment - N. T. Shepherd.....	Nov.	49
Get Most From Your Equipment - N. T. Shepherd.....	Jan.	48
Tallying Lobby Traffic.....	Apr.	120
Tomorrow's Machines - J.J. Pelejo	Dec.	44
See also		
Automation		
Electronics		
ESTATE ADMINISTRATION		
Bank's Role in Estate Administration - P. Pitcher.....	June	94
ESTATE PLANNING		
Administering the Marital Deduction - R. M. Lovell.....	Nov.	107
City Bank Farmers Trust Co.'s Primer Upon the Prevention of Loss.....	Feb.	138
Contest for Law Students.....	Feb.	116
Definitions: "Contemplation of Death".....	Sept.	59
Estate Planning Series, Retains Trust Business - N.B. Staub.....	Nov.	106
Factors in Estate Planning: Human Nature (The Family Dollar).....	Aug.	64
Factors in Estate Planning: Tradition (The Family Dollar).....	Jul.	59
Phil. Bank's Business Counseling Plan.....	Apr.	91
EXECUTIVES		
A.I.B. Explores Management Development - J. L. Cooley.....	Feb.	86
Executive Training Roundtable.....	Aug.	33
Executive Training Roundtable.....	Sept.	64
See also		
Training - Executives		
EXHIBITS		
Air Travel Show.....	May	116
Asheville Bank Promotes TV Time Sales (photo).....	Oct.	86
Bank Lobby Farm Festival in Roanoke.....	Jan.	94
Bergen County, N.J. Banks Co-Sponsor Home Show Booth.....	June	116
Bogus-Money Detection (photo).....	May	89
Boy Scout Craft Show by Brooklyn Bank (photo).....	Apr.	28
Butler, Pa. Bank Features Customer's Wood-Making Hobby.....	Aug.	108
Counterfeit Identification Machine at Williamsburgh Savings.....	Dec.	23
"Crime on the Highway" Display (photo).....	May	26
Dime Savings Expands Library of Homes & Home Buyers Exhibition	Nov.	103
Employees' Hobby Show at Bankers Trust (N.Y.).....	Dec.	26
Exhibit-in-Print - J.J. McCann.....	Sept.	205
Fidelity-Phil. Trust Co.'s Lobby Host to Art Show (photo).....	Jan.	30
First Natl. of Tulsa's Int'l. Oil Exposition Booth: Free Phone Service.....	Jul.	125
First Wis. Natl. Business Street Reconstruction Marks Anniversary (photos).....	Aug.	11
Fla. Bank Features Van Fleet Trophies (photo).....	May	18
Ft. Worth Bank's Ponies Rodeo Feature (photo).....	Mar.	12
Ft. Worth Bank's Tribute to Lawyers (photo).....	June	26
GE's Thrift Display Program.....	Jan.	88
Glens Falls Bank's Home Show Display (photo).....	June	50
Hanover Bank's Window Display Features Growth of Tree and Bank.....	Jan.	98
Hanover Bank's Window Displays Feature Services.....	Nov.	125
Hogan Trophies, Medals Displayed by Ft. Worth Bank.....	Sept.	152
"Home-A-Rama" in Long Island Bank.....	Apr.	87
Home-Made Displays - J. Marwell.....	June	49
Houston Bank's Old Newspaper Display.....	May	116
Los Angeles Bank Displays BANKING's Cartoons (photos).....	Apr.	12
Manhattan Savings Bank's "truckarama".....	Mar.	120
Mrs. Natl. of Detroit Features "Banking as a Career" (photo).....	Jan.	12
Memphis, Tenn. Bank's County Fair Exhibit Draws 6,000 Children.....	Nov.	69
Wellton Natl.'s Skunks Draw Crowds.....	Nov.	14
New Haven Bank Emphasizes Bank's Role.....	Mar.	45
N.J. Savings Bank's Council Savings Booth at N.J. Ed. Assn. Conv.....	Jan.	88
Newark Bank Celebrates 150th (photo).....	Apr.	21
Northwest's Trade Fair - I. Petite.....	May	148

	MONTH	PAGE
Ont. Bank Features City's Industrial Progress.....	May	113
Orchid Show at American Sec. & Tr. Co. (photo).....	Dec.	28
Paterson, N.J. Bank's Window Display Features A.I.B. (photo).....	Dec.	22
Pennamship Display Marks Sheboygan Bank's Anniv.	Sept.	40
Phil. Bank Displays J-47 Engine (photo).....	Nov.	30
Phoenix Bank's Window Features Employees' Hobbies (photo)....	Jan.	24
Richmond Bank's Baby Pictures Promote Thrift (photo).....	Feb.	113
Stamford (Conn.) Trust Displays Knapp Mills Metals (photo)....	Aug.	31
Trade Bank & Trust's Window Display Features Social Security Benefits (photo).....	Feb.	21
Trenton Bank's Two-Day Flower Show.....	Jan.	98
Vacation Photos Featured at Greater N.Y. Savings.....	Nov.	25
Wilmington Trust Displays Painting by Officer.....	Nov.	26
Wilmington Trust Shares Art Collection.....	Feb.	146
Window Displays Tied to "T-Men" Show (photo).....	Sept.	40
Zane Grey Effects Displayed by Security-First Natl., L.A.	Aug.	21
F		
FAIRS		
See Exhibits		
THE FAMILY DOLLAR.....	Jul.	5
	Aug.	6
	Sept.	5
	Oct.	5
	Nov.	6
	Dec.	7
	Jan.	8
FHA LOANS		
See Loans - Housing		
FEDERAL RESERVE SYSTEM		
FED Heads Toward Peacetime Philosophy (WASHINGTON).....	Apr.	44
Licensed Wire System.....	Aug.	61
N.Y. Clearing House Publication.....	Jul.	53
FILING METHODS		
Dayton, O. Bank's Mechanical System (photo).....	Oct.	51
FILMS		
Conn. Bankers' Program on Am. Economic System.....	Oct.	82
FPRA's Telephone Slidefilm.....	Jul.	76
"Idaho on the March".....	Jul.	107
Providence Bank's Color Film on Its Operations.....	Jan.	100
See also		
Television		
FINANCE-UNITED STATES		
Budget Statement - R. R. Hughes.....	Jul.	43
Budget (WASHINGTON).....	Oct.	42
Congress Should Nail Down Fiscal Outlook (WASHINGTON).....	May	43
Election-Glance at 1954 (WASHINGTON).....	Dec.	37
On the Budget Front (WASHINGTON).....	Nov.	39
President's Program (WASHINGTON).....	Feb.	39
Prospects for Fiscal New Year (WASHINGTON).....	Aug.	40
Sec. Humphrey's Conv. Speech.....	Nov.	79
Sec. Humphrey's Five Points.....	Aug.	41
Treasury's June Financing (WASHINGTON).....	June	120
U.S. Treasury and Banks - E. P. Bartlett.....	Nov.	42
See also		
Bonds - Government		
Debt - Public		
Taxation		
FINANCIAL STATEMENTS		
Dependability in Financial Statements - R. G. Rankin.....	Nov.	34
FOREIGN ECONOMIC POLICY		
Clearer Policy Sought-H. Bratter.....	Jul.	41
50,000,000 Bunches of Bananas - H. Bratter.....	Dec.	41
Our Foreign Economics-H. Bratter.....	Sept.	97
Our Investment Abroad - H. Bratter.....	Mar.	46
Our Investment Abroad - H. Bratter.....	Apr.	54
Our Investment Abroad: Its Beginning, and How Far the Dollar Has Traveled-H. Bratter.....	Feb.	47
Randall Report - S. C. Waugh.....	Mar.	47
World Money Problems at Treasury's Door - H. Bratter.....	Apr.	145
World Trade Expansion Sought: Randall Commission Study.....	Nov.	41
See also		
Point IV Program		

	MONTH	PAGE
FOREIGN EXCHANGE		
Balanced Int. Exchange of Goods, Dollars.....	Aug.	92
Canada's Dollar in This Country (North of the Border) - C. M. Short.....	Apr.	39
When Our Dollar Travels to Canada - A. H. Rupp.....	May	60
FOREIGN STUDENTS		
Indonesians at La. Ag. Credit School.....	Jan.	63
Indonesians to Learn Banking (WASHINGTON).....	June	123
FORESTRY		
A.B.A.'s Folder.....	Sept.	51
A.B.A.'s 1954 Program.....	Feb.	78
American Forest Products Industries' Conference.....	Aug.	73
American Forest Products Industries, Inc. Issues Booklets.....	Oct.	128
American Forest Products Industries' New Booklets.....	May	73
Arsenist Award.....	Feb.	84
Comptroller Interprets Public Law 285.....	Jan.	62
Fla. Bankers' Plan for Growing Super Pine Trees.....	Mar.	68
Fla. Bankers with Slash Pine Hybrid (photo).....	Mar.	68
4-H Reforestation Contest in Ga.	Mar.	68
Income Tax Guide.....	Sept.	117
Minn. Bankers' Tree Program.....	May	145
New England Forestry Foundation.....	Oct.	67
Wash. (State) Banker for Woodlands Credit.....	Aug.	68
Wisc. Bankers Co-Sponsor Tour.....	Aug.	73
Wisc. Bankers, "Incendiarism" Award.....	Aug.	68
Wisc. Bankers' Kit.....	Nov.	69
FORGERIES		
Quick Way to Catch Check-Passers - F. J. Taylor.....	Dec.	36
FORMS		
A.B.A. Inspection Report for Home Mtge. Loans.....	Dec.	100
A.B.A.'s Loan Analysis Form.....	Aug.	59
Hints from NABAC Conv.....	Dec.	44
FOUNDATIONS		
A.I.B. Forums Use Banker's One-Inch Bookshelf.....	Apr.	51
A.I.B. Plans Series for Bank Officers.....	Jan.	102
Bank Forums for Women: Survey of Their Extent, Methods, Results	Feb.	64
Biblog. for Finance Forums for Women - G.N. Gildersleeve.....	May	94
Broker's Forum by Bank Insurance Co.....	Apr.	90
Central Natl., Yonkers, Retail Salesman's Forum.....	Jul.	54
Club Federation's Contest.....	Nov.	126
Gen. Fed. of Women's Clubs Expands Program.....	Sept.	79
N.J. Bankers, N.J. Fed. of Women's Clubs Sponsor Forums.....	Dec.	88
N.Y. State School Savings Forum.....	Jul.	85
St. Paul Bank's Small Business Forum.....	Apr.	124
Women's TV Finance Forum a Hit - C. J. Frandell.....	Feb.	68
FRAUD		
Controlling Fraud Exposures.....	June	112
Fraud Preventives - Harry E. Mertz.....	Feb.	45
FREE ENTERPRISE		
Industrialist Talks to Rancher About U.S. Economy.....	Feb.	85
FREEZER FOOD PLAN		
Indianapolis Plan - G. S. Blue..	Sept.	80
FRINGE BENEFITS		
Bank Salaries and Fringe Benefits - J. J. Ahearn.....	June	72
See also		
Employee - Vacation Insurance - Group Pensions Profit Sharing		
G		
GLUCOSE		
Fish Stick Industry's Success Dramatized by Silver Dollars.....	May	4
GOLD		
Gold Policy To Be Reconsidered in 1954 - H. Bratter.....	Jan.	42
Gold Trading Moves to London - H. Bratter.....	June	44
GOLD STANDARD		
World Conditions Bar Return to Gold Coinage (WASHINGTON).....	May	123

	MONTH	PAGE
GOVERNMENT		
Bankers in Government Service - H. Bratter	Dec.	34
Bankers on Citizens Advisory Comm. to Study Foreign Trade	Oct.	20
Bankers on Committee on Housing Policies & Programs	Nov.	103
Bankers on Housing Study Committee	Oct.	90
Brenton Named to 12-Man Committee to Study Defense Dept.	Oct.	85
President's Program (WASHINGTON)	Feb.	39
Responsibility for Course Ahead	Sept.	79
GOVERNMENT BONDS	Monthly	
GOVERNMENT DEPARTMENTS AND AGENCIES		
Banker Register of Treas. (photo)	Nov.	26
Bimson's Team Recommends Overhaul of Bureau of Indian Affairs	Mar.	22
Collectors of Customs May Accept Bank Drafts, Cashier	Oct.	85
Uncertified Checks	Nov.	68
CCC Interest Rate Changes	Nov.	68
Cravens Resigns as RFC Administrator; L.B. Robbins Named	May	19
Dodge Resigns as Dir. of Budget	May	19
Engles Deputy Administrator of SBA	Feb.	131
Penny May Activity High in 1953	May	130
PCA's Independent Status	May	130
PCA's New Status: C. R. Arnold	Sept.	108
New Chief	Sept.	108
FDIC Assessment Base Requires Record Keeping-Thomas E. Mead	June	46
FDIC Defines "Base Day" (WASHINGTON)	Apr.	102
FHA Repays Treas. Loan	Oct.	92
FHA Repays U.S. Capital	Apr.	87
FHA Tightens Rules for Loans Under Title I	Jan.	91
Flora Completes SBA Duties	Feb.	20
Hoover Comm. Appoints Price Waterhouse for Lending Agency Study (WASHINGTON)	Dec.	115
Hughes Named Dir. of Budget	May	19
RFC Criticism Abates (WASHINGTON)	May	130
RFC Expects to Sell Loans to Banks (WASHINGTON)	Dec.	40
RFC Liquidation Progresses - L. Stafford	Feb.	50
School for Bank Examiners - J. L. Conley	June	51
SBA and Banks - W. B. Barnes	Jan.	57
SBA Cooperates with State Assns.	Jan.	78
SBA: Mitchell Resigns; Barnes, Acting Admin. (WASHINGTON)	Dec.	40
SBA succeeds SDPC, RFC	Sept.	97
Small Business Administration (WASHINGTON)	Oct.	42
Tortell Appointed PCA Governor	May	68
Treasury Hoists Flag Over RFC (WASHINGTON)	June	122
U.S. Dept. of Agriculture Modifies Nondiscrimination Provision of CCC Agreement	Oct.	66
U.S. Treasury and Banks - E. P. Bartlett	Nov.	42
See also		
People		
GOVERNMENT RELATIONS		
SBA and Banks - W. B. Barnes	Jan.	57
See also		
Treasury Relations		
GREAT BRITAIN		
British Pension Funds-P.B. Makin	Dec.	86
Natl. Provincial Bank's Mobile Banking Facilities (photo)	Oct.	11
GROUP INSURANCE		
See Insurance - Group		
GUARDIANS		
Not Liable for Torts of Persons Using Ward's Property	Jan.	74
H		
HEARD ALONG MAIN STREET	Monthly	
HISTORY		
"Banks - Yesterday and Now"	Mar.	41
Washington, D.C. Banks	Sept.	5
HOBBY SHOWS		
See Exhibits		
HOUSING		
Banker Crouse Builds Sports Car (photo)	Aug.	21
Gillette, Mansfield M. Banker	Nov.	26
Bandman (photo)	Nov.	26
Have Hobby for Boredom-proof Retirement - W. E. Johnson	Aug.	52
HOLDING COMPANIES		
A.B.A. Urges Regulatory Legislation	Jul.	40
Companies' Views	Sept.	103

	MONTH	PAGE
Independent Bankers Assn. (12th FR Dist.) Polls All Bankers on Regulation	Oct.	83
Poll Shows Overwhelming Support for Capehart Bill (WASHINGTON)	May	130
HOURS		
Five-Day-Week Legislation: Table by States	Jan.	76
Northern Trust Debunks "Bankers' Hours"	Sept.	92
Permissive Sat. Closing: Mich. Opinion	Aug.	84
State Laws Govern Business Days	Jan.	74
Hours of Natl. Banks	Jan.	74
HOUSE ORGANS		
Mellon Bank News Reports Day's Work	June	11
Watertown (Mass.) Bank's Quarterly Paper	May	50
HOUSING		
A.B.A. Opposes Open End Mortgages for FHA Loans (WASHINGTON)	May	45
A.B.A. Testimony on 1954 Act	Apr.	86
Bankers on Presidential Study Committee	Oct.	90
Banks Aid N.Y. Rehabilitation	Aug.	97
Bill Undergoes Changes (WASHINGTON)	Apr.	105
Congressmen Charge Funds Squandered	Aug.	99
Covt. Private Agencies See 1954 Boom	Apr.	86
Governmental Study (WASHINGTON)	Aug.	123
House Approves New Low-Cost Program (WASHINGTON)	May	45
Legislation Drafted (WASHINGTON)	Mar.	109
Legislation (WASHINGTON)	Aug.	116
Natl. Bureau of Economic Research Study on Residential Construction	Apr.	87
1954 Act Progress	May	90
Officials Optimistic About 1954	Oct.	118
Program Drafting (WASHINGTON)	Dec.	40
Scandals (WASHINGTON)	June	41
Toward More Government in Housing - W. L. Coleman	Apr.	49
U. S. Housing Group's Recommendations - W. L. Coleman	Feb.	42
HOUSING - BIBLIOGRAPHY		
Housing and Home Finance Agency's Leaflet, "Readings for the Prospective Home Owner"	Oct.	90
HUMAN INTEREST STORIES		
A.I.B. Soldier Student Awaits Daylight	May	6
A.I.B. Woman Student in Traffic Violation	Apr.	20
Bank President's Wife Proves Flourless Tortle Recipe Correct	Sept.	154
Bank That Looks Like a Bank - H. G. Brown and D. Ericson	Jul.	56
Banker Lassoes Calf from Yacht	June	21
Brooklyn Bank's "Blackboards" on Construction Project Fence	Jan.	20
Case Against Monday: T.G.I.F. Club	May	3
Check Written on Egg Shell	Sept.	12
Cop Doubts Apr. 1 Birth in Bank	May	18
Easter Poem Wins Note Payment	June	11
Reprieve	June	11
First of Leesburg's Reward for Home Run Over Sign	Jul.	21
Husband-Wife Team at School (photo)	Sept.	152
Mexican Troubadours Serenade Valley Natl. Officers	June	20
Mr. Thrift's Home Run Over First Natl.'s (Leesburg) Sign	Aug.	14
Parakeet's Savings Acct.	May	28
Personal Characteristics of Depositors Recorded	June	11
State-Planters Card Story Wins Prize	Mar.	24
Teller's Timing Transfers New Account	Mar.	4
United Ind'l. Bklyn. Gets Back \$2,000 Taken by Child	Jul.	11
HUMAN RELATIONS		
Human Relations in the Bookkeeping Dept. - C. Argyris	Jan.	52
Personnel Program of Citizens & Southern (Atlanta)	Feb.	45
Small Loans Show Bankers' Human Side - Ralph Hendershot	Aug.	95
I		
INDUSTRY		
Public Credit for Private Industry - S. Hazeltine	Jul.	58
INDUSTRY-LOCATION		
Bowery Savings Booklet on Migration	Aug.	5
Dallas Bank Aids Towns, Industries	Feb.	12

	MONTH	PAGE
St. Paul Bank's Brochure Invites Industry	Feb.	48
Tulsa Bank's Promotion Folder	Dec.	119
INSTALLMENT CREDIT		
See Consumer Credit		
INSURANCE		
Adequate Bank Insurance - T. P. Glavay	June	47
Bank's Needs - R. A. Selsor	Aug.	111
New Forms, Excess Rating Plan		
Cut Bank Cost of Protective Insurance	Feb.	108
INSURANCE-GROUP		
Manufacturers' Correspondent Group Life Ins. Plan	Feb.	116
INTEREST RATES		
Piguring Loan Interest Electronically - Ira C. Chaney	Dec.	43
Hard Look at Easy Money - E. S. Adams	June	39
Stable Dollar Policy - P. Bush	Jul.	42
Timely Monetary Policy - Sen. P. Bush	June	37
Time for Higher Rates? - H. J. Denes	Jan.	87
Why They Have Risen-E.S. Adams	Jul.	49
INTERNATIONAL BANK FOR RECONSTRUCTION AND DEVELOPMENT		
Bond Distribution	June	92
INTERNATIONAL CHAMBER OF COMMERCE		
Reese Describes Paris Meeting	Jan.	49
INVESTMENT MARKETS	Monthly	
INVESTMENT SERVICE		
Merrill Lynch's Office on Wheels	May	8
INVESTMENTS		
Citizens & Southern's \$15 Per Month Plan	June	88
Instalment Buying of Stocks	Jan.	87
Invest in America - E. H. Sharp	Feb.	124
INVESTMENTS-FOREIGN		
Foreign Investment - D. D. Eisenhower	May	55
Our Investment Abroad-H. Bratter	Apr.	54
Our Investment Abroad-H. Bratter	May	54
Our Investment Abroad; Its Beginning, and How Far the Dollar Has Traveled-H. Bratter	Feb.	47
Viewpoint South of the Border	Mar.	46
INVESTMENTS-LEGAL		
N.Y. Legal List's Corp. Bonds Increase	Aug.	98
ISRAEL		
Bank Operated Under 3 Flags in 50 Years	Dec.	20
J		
JUNIOR ACHIEVEMENT		
Awards for Best 1953 Reports	Jul.	11
Chicago Bank Sponsors Woodchewer's Co. (photo)	Feb.	28
Finnish Guests (photo)	Sept.	20
Natl. JA Week; JA Statistics	Dec.	12
JUST A MINUTE	Monthly	
L		
LATIN AMERICA		
Milton Eisenhower's Report on the Colossus of the South - H. Bratter	Jan.	40
LAWYER RELATIONS		
Pt. Worth Bank's Display Honors Lawyers (photo)	June	26
Hanover Bank's Conf. for Young Lawyers	Dec.	101
LEADERSHIP		
Bank Credit Leadership - E. D. Reese	May	87
How NOT to Become a Leader (Incl. Cartoon) - D. A. Laird	May	62
Rent Tied to Level of Deposits at Franklin Square Branch	May	20
LEGISLATION		
A.B.A. Testimony on Housing Act of 1954	Apr.	86
A.B.A. Urges Holding Co. Reg.	Jul.	40
A.B.A. Urges Savings & Loan Branch Curd Bill	Apr.	84
Credit Union Long-Term Loans Shelved (WASHINGTON)	Aug.	124
Farm Bill Revisions	Jul.	103
Farm Bill's Chances - F. Bailey	Apr.	69

PAGE		MONTH	PAGE		MONTH	PAGE		MONTH	PAGE
46	FED Farm Credit Act; Timber Loan Act Digest.....	Sept.	50	LOANS-INSTALLMENT	Jul.	83	MARKET ANALYSIS		
119	Federal Livestock Credit Gas Law Digest - S. H. Hart.....	Jul.	69	A.B.A. Sees Tightening of Terms.....	May	47	Measuring Your Market; How to Make a Geographic Analysis of Bank Customers - A. J. Wood....	Mar.	50
	Foreign Economic Policy - H. Bratter.....	Jul.	41	Asheville Bank Promotes TV Time Sales (photo).....	Oct.	86	MARKETS		
	House Approves New Low-Cost Housing Program (WASHINGTON).....	May	45	Atlanta Bank's Central Billing for Correspondent Banks.....	Apr.	89	Estate Market on Up-Trend - T. Mills.....	Jul.	86
47	Housing Bill Undergoing Changes.....	Jul.	86	Banker Interest in Boat Credit Increases.....	Mar.	87	Measuring Your Market; How to Make a Geographic Analysis of Bank Customers - A. J. Wood....	Mar.	50
111	Housing Changes (WASHINGTON).....	Aug.	116	Consumer Credit Management Program (photo).....	Sept.	82	MEETINGS		
	Natl. Bank Changes Suggested (WASHINGTON).....	May	124	Diebold, Inc.'s Cycle Post Study.....	Nov.	100	Estate Planning Session in N.Y.C.....	Jul.	88
108	1954 Housing Act Progress.....	May	90	Finance Plan for Crosley Dealers to Protect Banks.....	Feb.	111	MEETINGS-AGRICULTURAL		
	Outlook for Banking Bills Considered (WASHINGTON).....	June	41	Increased Population Makes Bigger Credit Need - P. Woolcott.....	Mar.	87	Ky. Bankers' Banker-Farm Management Meetings.....	Aug.	68
116	Review Move to End Postal Savings (WASHINGTON).....	May	126	Indianapolis Freezer-Food Plan - G. S. Blue.....	Sept.	80	Neb. Bankers' 1st Ag. Credit Conference.....	Sept.	114
	Sen. Banking Comm. Recommends Restriction of S. & L. Branching (WASHINGTON).....	May	45	Installment Credit - Every Angle - T. Fischer.....	May	97	MEMORIALS		
43	Tax Dispute Affects Banks.....	Apr.	46	Installment Sales Financing: Tax-wise, Dollarwise, Analysis of Two Financing Plans.....	Mar.	53	Educ. Awards Honor McLucas.....	Sept.	152
39	VA Direct Loans Extended (WASHINGTON).....	Aug.	123	Internal Auditor Needed - Fred H. Diefenbacher.....	Dec.	96	Plaque of Former Chmn., R. E. Harding (photo).....	Nov.	27
42	Washington; Some Pending Business (WASHINGTON).....	Jan.	38	Manufacturer Looks at Installment Credit - A. A. Friedrich.....	Mar.	72	Ministerial Fund Honors Trefz.....	Aug.	20
87	LEGISLATION-STATE			Watson (E.A.) & Associates' "Bankplan".....	Apr.	83	Robert Strickland Ag. Memorial Award Club's Constitution.....	Aug.	70
49	A.B.A. Report on Uniform Commercial Code.....	Aug.	82	Natl. City Discontinues Nonrecourse Dealer Plan.....	Nov.	99	MEMBERS		
	Highlights of 1953 State Banking Legislation.....	Dec.	82	New Firm Offers Installment Financing Plan.....	Feb.	112	Cleveland Consolidation Off.....	Oct.	20
92	N.Y. Bill Allowing Additional Savings Branch.....	Apr.	85	No Big Decline - John Reilly.....	Dec.	95	Cleveland Mergers Planned.....	Aug.	108
49	N.Y. Fiduciary Fund Bill.....	Apr.	91	Policy, Terms, Delinquencies Given in Latest "Timely Notes".....	Jan.	86	Glen Cove Trust, Nassau Union Bank Merge.....	Oct.	21
	ABILITY			Reconsider; Evaluate; Review - Cyril J. Jedlicka.....	Dec.	95	Idaho First Natl. Expands.....	Sept.	29
8	Bank Liable for Acts of Dishonest Officer If Benefits Received.....	Apr.	74	Rural Banks and Appliance Financing - A. A. Friedrich.....	May	61	Indianapolis Banks.....	Sept.	20
	Bank Not Liable for Acts of Dishonest Officer If No Benefits Received.....	Apr.	74	Target and Policy-L.J. Asterita.....	Nov.	99	R.I.'s Largest & Oldest Banks Unite.....	Mar.	22
88	NESTOCK			TV Terms Tightening-P.W. Welch.....	Nov.	99	Rights of Dissenting Shareholders in Maryland.....	Jul.	72
124	A.B.A.'s Committee Reports.....	Nov.	70	Trailer Loans Profitable to 328 Banks.....	Jan.	86	Three Large Cal. Banks Discuss Move.....	June	27
55	A.B.A.'s 1954 Program.....	Feb.	78	Why Not a Nationwide Skip Clearinghouse?.....	Feb.	111	Westchester County, N.Y. Banks.....	Dec.	21
46	Applying Livestock Capital Gains Law - S. H. Hart.....	Jul.	69	See also			METHODS AND IDEAS.....	Monthly	
54	Bank's Steer Value Calculator Places Cattleman.....	Feb.	106	Appliance Financing Freezer-Food Plan.....			MINING TOWNS		
54	Cattle Buildup Ends.....	Apr.	46	LOANS - INTEREST			Ariz. Town Financed by Banks.....	Mar.	124
	Cattle Business in the Southeast - W. E. Drenner.....	May	74	Electronic Figuring-I.C. Chaney.....	Dec.	43	MOBILE BANKING		
47	High Feed Prices vs. Cheaper Meat Prices - L. M. Burch.....	Jul.	64	PRB Rules on Ctf. of Deposit Secured Loan Rate.....	Jan.	87	Natl. Provincial Bank's Facilities (photo).....	Oct.	11
46	Natl. Ag. Conf. Panel Optimistic N.C. Bankers, Farm Experts Study Production.....	Jan.	63	LOANS - LIVESTOCK			MONETARY POLICY		
98	See also			A.B.A.'s Sound Financing Procedure.....	Sept.	51	Administration's Sound-Money Program (WASHINGTON).....	Jul.	39
	LOANS-LIVESTOCK			A.B.A. Study on Livestock Financing - D. E. Crouley.....	Mar.	64	Bank Facts - E. D. Reese.....	Nov.	43
20	LENDING IN A MORE NORMAL MARKET- R. C. Weatherwax.....	Mar.	42	Cattle Business in the Southeast - W. E. Drenner.....	May	74	FED Heads Toward Peacetime Philosophy (WASHINGTON).....	Apr.	44
	LOANS			LOANS - MANAGEMENT			Financial and Fiscal Health - Ray M. Gidney.....	Nov.	92
11	FHA's Tighter Rules for Loans Under Title I.....	Jan.	91	Basic Elements of Sound Loan Policy - M. J. Drake.....	Aug.	50	"Fiscal Agents" for Sound Economy.....	Nov.	89
26	Judging Future Loan Volume - E. C. Zorn, Jr.....	Aug.	59	LOANS - REAL ESTATE			Flinders Suggests More Frequent Changes (WASHINGTON).....	Mar.	109
12	Leading in a More Normal Market- Russell C. Weatherwax.....	Mar.	42	Building a Church "for Free".....	Sept.	87	Gold Policy To Be Reconsidered in 1954 - H. Bratter.....	Jan.	42
	Loan Management - Milton J. Drake.....	Aug.	50	Construction Loans for Owner-Builders - J.F. Dedman.....	Sept.	87	Hard Look at Easy Money - E. S. Adams.....	June	39
	New Business Letter Could Be Lending Contract.....	June	80	Construction Loans for Self-Builders - J.F. Dedman.....	Aug.	101	Speak Up for Sound Money - T. Allen Glenn, Jr.....	Nov.	91
	LOANS-AGRICULTURAL			Financing Home Improvements - Samuel W. Hawley.....	Apr.	96	Speaking Up for Sound Money - J. L. Cooley.....	Nov.	77
	See Agricultural Credit			GI Home Ads Should Stress Costs, Not Terms.....	Sept.	86	Stable Dollar Policy - P. Bush.....	Jul.	42
	LOANS-COMMODITY			See also			Timely Monetary Policy - Sen. P. Bush.....	June	37
40	Wider Use Forecast - R.L. Wycoff.....	Aug.	48	Mortgage Credit Mortgages			Why Interest Rates Have Risen - E. S. Adams.....	Jul.	49
	LOANS-CONTRACTOR			LOANS - TIMBER			World Money Problems at the Treasury's Door - H. Bratter.....	Apr.	145
	Business Operations Records Important.....	Aug.	99	Timber Loan Act Digest.....	Sept.	50	See also		
	LOANS-HOUSING			LOANS - V-LOANS			Gold Interest Rates		
26	A.B.A. Suggests Ways of Tightening FHA Procedure.....	June	90	Cong. Continues Guarantee Through Fed. (WASHINGTON).....	Aug.	42	MONEY		
101	Bankers Advise on FHA Repair Loans.....	Aug.	100	LOANS - VETERAN			Dollars at Work - G. Hunter (cartoon).....	May	42
	Equitable Life of Ia.'s Prefab Record.....	Nov.	103	Direct Loan Program Extended (WASHINGTON).....	Aug.	123	Restored Confidence in Dollar - Robert A. Wilson.....	Nov.	92
87	Fanny Mae Activity High in 1953.....	May	91	GI Housing Outlook.....	June	91	See also		
	FHA Mtge. Ins. Applications Ahead of '53.....	Oct.	92	Gratuities Suspended.....	Oct.	90	Foreign Exchange Gold Gold Standard		
62	FHA's Older Homes Repair Loans.....	Oct.	92	Maximum Fee Schedule for Guaranteed or Insured Loans.....	Jul.	86	MONEY ORDERS		
	FHA Slum Loans.....	Nov.	103	Builders' Certification.....	Jul.	86	\$.10 Charge Regardless of Amount	June	115
20	Financing Home Construction Real Challenge-John W. Kress.....	Mar.	91	Revised Schedule of Fees, Charges, Certificate Applicable to Bldg. Loans.....	Aug.	99	MORTGAGE CREDIT		
	FHMA Buys FHA and VA Mortgages.....	Sept.	86	See also			A.B.A. Favors Voluntary Program.....	June	91
	GI Housing Outlook.....	June	91	Mortgages - Guaranteed			A.B.A. Position.....	June	42
86	Housing & Home Finance Agency's Booklet, "Construction Financing for the Home Builder".....	Apr.	87	MAIL TELLERS			Financing Home Construction Real Challenge - J. W. Kress.....	Mar.	81
40	Natl. Bur. of Econ. Research Rept. on Fed. Credit Aids in Residential Constr.....	Oct.	92	See Transit Operations			Funds for Building - Albert M. Cole.....	Nov.	89
124	Title I Delinquency Ratio.....	Dec.	100	MANAGEMENT			Soft Mtge. Credit in New Housing Program (WASHINGTON).....	June	42
103	See also			Large or Small Committees? - D. A. Laird and D. Ericson.....	Apr.	59	Toward More Government in Housing - M. L. Coleman.....	Apr.	49
69	Mortgages-Guaranteed						U.S. Housing Group's Recommendations - M. L. Coleman.....	Feb.	42
							See also		
							Loans-Housing Loans-Real Estate Mortgages		

	MONTH	PAGE
MORTGAGES		
Bulk Sales; Form, Not Substance...	Sept.	72
Controls Mortgagee's Rights...	Sept.	72
Case Against the Open-End Mortgage - J. J. Redfield...	Apr.	34
Chattel Mortgage on TWA's Lockheed Constellations(photo)	Oct.	90
Competing for Mortgages - V. R. Steffensen...	Apr.	114
Five Responsibilities - H. J. Livingston...	June	136
Life Insurance Co. Mortgage Asset Gains...	May	91
Nonfarm Real Estate Foreclosures (graph)...	Feb.	115
Open-End and Package Mortgage - J. J. Mackey...	Apr.	96
Open-End Mortgage: Two Views - G.C. Johnson & J.R. Jones...	Sept.	43
Out-of-State Mortgages - J. J. Redfield...	Apr.	96
Public Mortgage Auction...	May	91
MORTGAGES - FARM		
Para-Mortgage Debt - N. J. Wall...	June	68
MORTGAGES-FORECLOSURES		
Expenses and Hazards of FHA and VA Foreclosures - S. E. Neel...	Apr.	52
MORTGAGES-GUARANTEED		
How Good is a Government Guarantee: Study of FHA and VA Mortgages - S. E. Neel...	Dec.	47
MOTOR VEHICLES		
Meaning of "Owner" for Ins. Coverage...	Nov.	111
MOUNTAIN BANKS		
N. Mex. Community Funds Bank with \$650...	Jan.	30
MUSIC		
Union Dime's Summer Concerts...	Jul.	18
N		
NATIONAL BANKS		
Legislative Changes Suggested (WASHINGTON)...	May	124
Optional Cumulative Voting (WASHINGTON)...	June	44
Subject to Sales Tax...	May	84
NEGOTIABLE INSTRUMENTS		
Holder in Due Course: Incorrect Description of Status Not Fatal Defect...	June	82
Holder in Due Course: Instalment Paper Purchasers Should Rely on Paper Alone...	Aug.	84
Intentional Destruction of Corporate Bonds Cancels Underlying Debt...	Oct.	78
NEW BUSINESS DEVELOPMENT		
Business Development Sales Kit - W. R. Kennedy...	Nov.	54
Dallas Bank Aids Towns, Industries...	Feb.	12
Hicksville, L. I. Bank Welcomes Each Newcomer to Town...	Nov.	124
Ill. Business Development Conf. - G. Wacem...	Jan.	55
Measuring Your Market: How to Make a Geographic Analysis of Bank Customers - A. J. Wood...	Mar.	50
Rochester (N.Y.) Bank's Contest. St. Paul Bank's Brochure Invites Industry...	Nov.	122
Seattle Bank's Brochure...	Jan.	100
See also Customers Markets Savings Promotion Trust Business		
NEWS FOR COUNTRY BANKERS	Monthly	
NEWS FOR INSTALMENT CREDIT MEN	Monthly	
NEWS FOR MORTGAGE CREDIT MEN	Monthly	
NEWS FOR TRUSTMEN	Monthly	
NEWS ON SAVINGS	Monthly	
NEWSPAPER RELATIONS		
Atlanta Paper Praises Ga. Banks' Ag. Programs (photo)...	Oct.	67
Editors Go West as Guests of Bank of America Pres...	June	26
N.Y. State Bankers' Brochure...	Nov.	114
N.Y. State Bankers Urge Member Bank Staff Press Appointees...	Dec.	90
Tulsa Bank Answers Editorial Squib...	Apr.	43
Your Press Relations: Even Breaks for A.M., P.M. Papers - G. A. Mooney and R. L. Sandifer	Sept.	16

	MONTH	PAGE
Your Press Relations: Handling Outcome of Trust Settlement - J. S. Piper and R. V. Kellum...	Nov.	18
Your Press Relations: How to Explain Service Charge and Other Rate Increases - D. B. Hadley...	Oct.	16
Your Press Relations: Press Conference "Entertainment" P. Niendorff and G.T. Rockwell...	Aug.	16
Your Press Relations: Top Management Change in Bank - J. A. Livingston...	Jul.	16
Your Press Relations: Trust Settlement; Rejoinder from Bank of America Officer...	Dec.	4
NIGHT DEPOSITORIES		
A.B.A. Manual Suggests Procedures, Records...	Feb.	44
NOTES RECEIVABLE		
Procedure for Small Bank - N. T. Shepherd...	Apr.	41
O		
OCCUPATIONAL FATIGUE		
All in a Day's Work!-D. Ericson and D. A. Laird (cartoon)...	Aug.	46
OFFICERS-STATISTICS		
Banking's Family of 500,000...	Aug.	51
OPEN HOUSE		
Mellon Natl. Employees' Program. Patterson, W.G. Bank's Instalment Loan Office: Door Prizes, Appliance Display...	June	50
30,000 Visitors See Union Dime's 1st Branch; Giveaways...	Sept.	152
Tulsa Bank Features Historical Displays...	June	30
Valley Natl.'s Coin & Bank Exhibits, Art Tour (photo)...	Feb.	29
	Dec.	91
OPERATIONS		
A.B.A. Manual on Night Depositories...	Feb.	44
Are You Getting Ready for Electronics? - J. A. Kley...	May	38
Clearing Local Items-J.W. Nassie Coding and Imprinting Checks...	Dec.	43
Get the Most From Your Equipment - N. T. Shepherd...	Sept.	41
Get the Most From Your Equipment - N. T. Shepherd...	Oct.	51
Get the Most From Your Equipment - N. T. Shepherd...	Nov.	49
Get the Most From Your Equipment - N. T. Shepherd...	Jan.	48
Handling Notes Receivable - N. T. Shepherd...	Apr.	41
Hints from NABAC Convention...	Dec.	42
Hints on Transit Dept. Book-keeping - Edward F. Lyle...	Dec.	42
New Air Mail System Cuts Float Time...	June	47
PBA-Wharton Clinic...	Mar.	43
Port Arthur Bank's Snorkel-In-Reverse Unit (photo)...	Mar.	82
Records Required in Support of FDIC Assessment Base-T.E. Mead	June	46
Richmond Bank's "Hot Money" Signs...	Apr.	123
Tallying Lobby Traffic...	Apr.	120
See also Accounting Auditing Automation Bookkeeping Department Controls Electronics Equipment Records Transit Operations		
ORGANIZATIONS		
American Heritage's Top Award: the \$42 Declaration...	Jul.	11
Armstrong Carrier Corp. to Expand Check Collecting System...	Aug.	48
Burns Agency's N.Y. Crime Lab. Chamber of Commerce Names Finance Group...	May	88
Nov.	30	
Checkmaster Systems, Inc. Officers. Beiden L. - Secy. Penna. Far East-America Council of Commerce and Industry. Meeting (photo)...	Apr.	26
Independent Community Bankers of Minneapolis...	Jan.	104
Institutional Investors Mutual Fund, Inc. McGraw-Hill International's Overseas Business Services...	Jan.	98
Mar.	89	
Mattison, E. A. and Associates. Instalment Financing Plan...	May	57
Feb.	112	
Natl. City Foundation's 25th Birthday...	May	92
Natl. Planning Assn.'s Case Studies on U.S. Business Abroad...	Aug.	134

	MONTH	PAGE
N.Y. Mortgage Exchange's Auction PBA Educ. Foundation: Officers. Robert Strickland Ag. Memorial Award Club's Constitution...	Sept.	91
Aug.	76	
See also Associations		
OUTLOOK AND CONDITION OF BUSINESS	Monthly	
P		
PAKISTAN		
Banking...	Dec.	12
PARKING AREAS		
Columbus (Ga.) Bank's Roofed-Over Area...	Feb.	158
Des Moines Bank Opens 2nd Lot. Garages for Customers, Transients; Rates E. Lyle...	Oct.	22
Dec.	43	
Tulsa Bank's 6-Story Facility...	Nov.	23
PASSBOOKS		
Northern Trust Includes Useful Facts...	Feb.	162
PENSION TRUSTS		
CCH REPORT...	Aug.	101
Opportunities for Banks in Pension and Profit Sharing Trusts - C. E. Haines...	Apr.	37
PENSIONS		
Bank Management of Pension Plans - R. E. Towey...	May	40
Brish Pension Funds - F. B. Makin...	Dec.	88
Chase's Correspondent Bank Plan. Jan. 91...	Jan.	91
Correspondent Banks Must Pay Cost of Chase Plan...	Feb.	117
Industrywide Plan in Pittsburgh. Many Plans Provide \$1,000 Retirement Benefit per \$10 Retirement Income...	Dec.	101
Jul.	87	
Memphis Bank's New Retirement Plan...	Dec.	22
Natl. City Bank's New Retirement Plan...	Jan.	91
Natl. Planning Assn.'s Study...	Apr.	90
Retirement Plans - Robert A. Wilson...	Dec.	106
PEOPLE		
Abbott, C. J. Death...	Feb.	155
Bailey, C. W. 50 Yrs. in Banking...	Apr.	27
Bates, R. P. 25 Yrs. at 39...	Feb.	153
Bauer, Ethel M. Biog. Bank of Elise, S. Clark - Pres. Bank of America...	Dec.	92
Apr.	20	
Berger, G. Fred - Obit. Binson, Carl A. - Honored by PFA Binson, Walter - Subj. of Salutepost Article...	Nov.	128
May	18	
Bogie, William P. - Biog. Boushall, Thomas C. - Citation Branch, Col. James Ransom-Death. Brenton, W. Harold - Named to 12-Man Advisory Committee to Study Defense Dept. Brenton, W. Harold - Treas. Rep. Natl. Comm. Mar. 20...	Mar.	20
Brook, J.S. - V.P. Dir. Baton Rouge Bank...	May	24
Buckwell, Ruth E. - Biog. Burgess, W. Randolph - Fortune Article...	Dec.	92
Jul.	28	
Burgess, Mrs. W. Randolph-Obit. Calkins, Allard A. - Retires. Campbell, W. W. - Succeeds Father...	June	21
Apr.	24	
Cardwell, John C. - Retires. Again...	Mar.	28
Cherry, Catherine B. - Asst. Secy. of Treas. Feb. 158...	Feb.	158
Coke, C. Francis - Re-elected Hollins President...	Aug.	20
Cooley, John L. - Biog. Cramerus, Pieter A. - Netherlands Consul in Texas...	Dec.	92
Jul.	18	
Cravens, Kenton R. - Leaves RFC. Crawford, Rep. Fred L. - V. I. Bank Pres. Cuyler, Lewis B. - Apptd. by Hoover...	May	29
Feb.	153	
Delella, Beiden L. - Secy. Penna. Bankers...	Jul.	78
Dickinson, John L. - 63 Years an Officer...	Mar.	26
Dodge, Joseph M. - Resigns as Dir. of Budget, Rejoins Detroit Bank...	May	19
Duggan, Ivy W. - V.P., Tr. Co. of Ga. Duntewann, Harry G. - Retirement Sept. Emmons, Glenn L. - Comm. of Indian Affairs...	Jul.	20
Sept.	21	
Enstrom, William M. - Honorary Deers (photo)...	Aug.	28
Feil, Helen - Goes to Book-of-the-Month Club...	Nov.	23
Fischer, Theodore - Biog. Fisher...	Dec.	92

PAGE	MONTH	PAGE	MONTH	PAGE	MONTH	PAGE			
91	Fisher, Dr. Ernest M. - Feted...	Dec.	22	Wells, Oscar - Obit.....	Jul.	125	Board Members, Officers Set PR	Apr.	11
76	Flora, Carl M. - Dep. Adm., SBA	Dec.	24	Whiteside, Henry O. - Joins	Jul.	22	Defronting the Bank - George V.	May	48
70	Florence, Fred F. - A.B.A. V.P.	Nov.	128	Mercantile Trust, St. Louis...	Sept.	22	Christie, East River Savings' Office	Mar.	120
	Cand.	Nov.	128	Wilson, Edwin B. - Obit.....	May	87	Openers.....	Dec.	110
	Garritt, Saxon B. - Celebrates	Sept.	153	U.S. Treasury (photo).....	Sept.	29	FFRA Convention Report.....	Mar.	45
	50th.....	Mar.	29	Woodward, Donald B. - Lincoln	Apr.	20	Gettysburg (S.D.) Bank's	Nov.	124
	Ghiglieri, Barney J. - Consultant	June	28	Savings Trustee.....	May	26	Newsletter.....	Jan.	54
	to Cravens.....	Oct.	21	Wooten, Ben H. - Honored by	June	27	Hicksville, L.I. Bank Welcomes	Feb.	104
	Ghiglieri, Barney J. - Death.....	Sept.	26	S & L Assns.....			Each Newcomer to Town.....	Apr.	43
	Gilbert, R. R. - Retires to New	Mar.	18	Yost, John M. - Fortune Article...			Kansas Bankers' Survey.....	May	48
	Job.....	May	146	Zimmerman, Charles F. -			Kansas Public Relations Workshop	Mar.	44
	Gock, A. J. - Honored.....	Feb.	146	Honored.....			- C. A. Bowman.....	Apr.	42
				See also			Kansas Workshop (photos).....	May	48
	Green, C. William - Dir., Ed.			A.B.A. - Officers			Wd. Young Bankers Conf.....	Sept.	92
	Foundation, NYSEA.....			Awards			Northern Trust Debunks	Feb.	46
	Greenwood, Frederick - Retires...			Hobbies			"Bankers' Hours".....	Mar.	44
	Hammer, Robert D. - V.P.			Women in Banking			PUBLIC RELATIONS.....	Apr.	42
	Indianapolis Morris Plan.....			PERSONAL MONEY MANAGEMENT				May	48
	Hanes, Robert M. - N.C. Citizen			Harris Trust & Savings Offers				June	48
	of Year.....			"New Approach" Budget Book....			Richmond Bank Installs TV Sets	Nov.	152
	Harrington, Harry P. - Pres.			PERSONNEL ADMINISTRATION			for World Series.....	Nov.	122
	Boatmen's Natl.....			Country Bank's Approach to Per-			San Diego Bank Aids Newcomers...	Apr.	42
	Haskell, Broderick-Vice-chairman			sonnel Management-W.E. Kuipers			San Diego Bank's Photo	Jul.	123
	Combustion Engineering, Inc....			Detroit Bank's Program for			Collection.....	Jul.	18
	Hauger, Alfred E. - Trustee.....			Supervisory Development, New			Sum Total of Individual, Col-	Nov.	124
	Amer. U. of Beirut.....			Employees, Transferences.....			lective Actions-S.H. Chelated.	Nov.	118
	Hazlewood, Craig B. - Obit.....			Human Relations Program of			Union Dime's Summer Concerts...	May	49
	Horr, A. R. - Resigns.....			Citizens & Southern (Atlanta).			Union Square Savings' Revolving		
	Hostettler, Merle - Dir. of Res.			Plant Location			Clock-Thermometer (photo)....		
	Cleveland Fed.....			Plant Settles in Louisville -			You and Your Bank - Catherine		
	Houston, P. D. - Sr. Retires...			R. P. Steptoe.....			B. Cleary.....		
	Hughes, Dr. Joseph E. - Second			POINT IV PROGRAM			Your Friends, the Sidewalk		
	Profession.....			Indonesians at La. Ag. Credit			Supers.....		
	Hughes, Rowland R. - Dir. of			School.....			See also		
	Budget.....			Point IV in 1975 - H. Bratter...			Advertising		
	Jackson, Prentiss - Retires...			Postal Savings System			Army Relations		
	Kennedy, David M. - Treas. Aide.			Revive Move to End System			Banker-Farmer Relations		
	Kent, Fred I. - Govt. Services...			(WASHINGTON).....			Community Relations		
	Leach, Mary B. - Biog.....			PRESS RELATIONS			Corporate Relations		
	Leach, Ralph P. - Treas.,			See Newspaper Relations			Customer Relations		
	Guaranty Trust.....			PROFIT SHARING			Employee Relations		
	Leake, E. A. - Retires.....			Monroe (La.) Bank's Profit			Exhibits		
	Leff, Jay C. - Bank Pres. at 29.			Sharing & Savings Plan.....			Government Relations		
	MacNeill, Earl S. - Heads Irving's			U.S. Natl. Bank of Omaha's Plan.			Human Relations		
	Per. Tr. Div.....			PROFIT-SHARING TRUSTS			Newspaper Relations		
	Maddux, Parker S. Chm., San			Northwest Bancorp.'s Plan.....			Public Education		
	Francisco Bank.....			Opportunities for Banks in Pen-			Radios		
	Marquardt, R. R. - Death.....			sion and Profit Sharing Trusts			Scholarships		
	McAllister, Walter W. - Chm.,			- C. E. Haines.....			School Relations		
	HLBB (photo).....			PROTECTIVE MEASURES			Stockholder Relations		
	McCann, John J. - Ad. Mgr.			Additional Fraud Preventives -			Teacher Relations		
	BANKING.....			H. E. Wertz.....			Television		
	McClroy, John J. - Fortune Article.			Controlling Fraud Exposures....			Treasury Relations		
	McClroy, John J. - Receives Award.			Essentials of an Effective Alarm			See		
	Miller, Ray L. - PR Dir.			System - J. E. Baum.....			Bank Reviews		
	Mercantile Natl. Dallas.....			Female Teller Locks Forger in			House Organs		
	Mitchell, William A. - Subject			Vault.....			Surveys		
	of Business Week Article.....			Management's Responsibility			PUBLICATIONS - AMERICAN BANKERS		
	Mooney, Russell E. - V.P., City			Stressed in Auditgram.....			ASSOCIATION		
	Natl. Chicago.....			Richmond Bank's "Hot Money"			Bank Bookkeeper (A.I.B.).....		
	Orcutt, Charles E. - Obit.....			Signs.....			Bank Services for You.....		
	Patterson, B. K. - Honored by			Stopping Net-Net-Started			Bank Teller (A.I.B.).....		
	His Bank.....			Subsistence.....			Bank Teller's (A.I.B.).....		
	Powers, Frank P. - Kanabec			TV Eye to Watch for Holdups...			Bank Teller's Do's and Don'ts:		
	Paper Feature.....			See also			Best Seller.....		
	Pratt, John B. - Asst. Ad. Mgr.			Auditing			Bibliography for Finance Purse		
	BANKING.....			Controls			for Women - G.M. Glider.....		
	Preston, Thomas R. - Obit.....			PUBLIC EDUCATION			Building Savings Deposits.....		
	Priest, Mrs. Ivy Baker -			A.B.A. - Treas. Bank-Service			Building Savings Deposits.....		
	Honorary Degree.....			Club Program.....			By-Laws for State Banks.....		
	Rathje, Frank C. - Chairman,			Bank Facts - E. D. Reese.....			Christmas Clubs-Development and		
	Mutual Natl. Chicago.....			Directors Can Help in Public			Description of Systems of		
	Reicher, Rudolph E. - Chm.,			Education - C. G. McDavitt, Jr.			Operation.....		
	City Bank, Detroit.....			Minneapolis Bank's Youth Program			Digest of Bank Insurance...		
	Robbins, Laurence B. - RFC			Muskegon's Adult Education			6th Supp. Rev.....		
	Administrator.....			Program.....			Do's and Don'ts for Bookkeepers		
	Robertson, George M. - Builds			Mutual Savings Bank Functions			and Proof Clerks.....		
	Goodwill.....			Explained.....			Effective Letter Writing.....		
	Rossett, Victor H. - Honored			N.Y. Bankers Publicize Adminis-			Government Lending Agencies...		
	by Scholarship.....			tration's Honest-Money Policy.			Guide for Spot Check Audit		
	Scott, David T. - V.P., First			Okla. Bankers' Speakers Bureau...			Control.....		
	Natl., Boston.....			See also			Guide for Spot Check Audit		
	Sefton, Joseph W. Jr. - Honored.			School Relations			Control.....		
	Sherrell, Ruth - V.P., First			PUBLIC OPINION			Home Mortgage Lending (A.I.B.)...		
	Natl., Memphis.....			Eyes of Customers Are on You -			Home Mortgage Lending (A.I.B.)...		
	Shreve, Earl O. - Treas. Sav.			A. L. Howells.....			How to Analyze Savings Deposits.		
	Bonds Dir.....			Public's Attitude Toward Banks-			How to Set Up an Audit Program		
	Simmons, James P. - Pres. at 29.			A.B.A. Public Relations			in the Smaller Bank.....		
	Simons, C. C. - Death.....			Council's Continuing Survey...			How to Set Up an Audit Program		
	Sprague, Charles Ezra - Elected			Public's Attitude Toward Banks-			in the Smaller Banks:		
	to Ohio U's Acct.'s Hall of			From Time to Time and Place			Best Seller.....		
	Fame.....			Why People Like a Bank.....			Livestock Financing-D.E. Crouley		
	Steele, Porde U. - Heads Plan-			PUBLIC RELATIONS			Manual of Laws Relating to Loans		
	ning Dept., Central Natl.,			Area PR: Bank of America,			and Investments by National		
	Cleveland.....			Citizens & Southern Natl.,			Banks - Supplement.....		
	Stiehl, Robert J. - Asst. Ad.			Atlanta.....			Monetary Studies.....		
	Mgr. BANKING.....			Atlanta Bank's Progress Report			Natl. Ag. Credit Conf.		
	Tapp, Jesse W. - Awarded Degree.			on Its New Bldg. (photo).....			Proceedings.....		
	Tapp, J. W. - Govt. Appointments			"Banks - Yesterday and Now"			Night Depositories and Related		
	Oct.....			Better PR Through Correspondent			Services.....		
	Taylor, Hartwell F. - Returns to			Relations - W.D. Meacham.....			Night Depositories and Related		
	Bank of Va.....						Services.....		
	Tiebout, Todd G. - V.P., Gen.						Operating Controls for Bank		
	Coun., N.Y. FED.....						Instalment Credit.....		
	Toomer, Louis B. - Banker Re-						Operating Controls for Bank		
	gister of Treas. Dept. (photo).						Instalment Credit.....		
	Totton, Frank W. - A.B.A.						Out-of-State Mortgage Invest-		
	Testimonial.....						ments.....		
	Trefz, Richard W. - Obit.....						Personal Money Management...		
	Unbehnd, Warren B. - Obit.....						Present Day Banking-1984.....		
	Verdell, Henry - Pres., San								
	Francisco Bank.....								
	Waltz, A. J. - Horatio Alger								
	Story.....								
	Wagh, S. C. - Asst. Secy. of								
	State.....								

	MONTH	PAGE		MONTH	PAGE		MONTH	PAGE
Proof and Transit (A.I.B.).....	Sept.	78	Standard Bank of South Africa, Ltd.-Sixty Years North of the Limpopo.....	Nov.	12	RESERVES		
PR Opportunities and Tools.....	Sept.	78	United Nations - General Economic Appraisal of Libya.....	Oct.	130	Basic Principles-W.H. Brenton... Jul.	80	
Savings and Mortgage Conf. Proceedings.....	June	90	United Nations - Government Accounting and Budget Extension. Oct.	130	RETIREMENT PLANS			
Savings and Mortgage Statistics. Apr.	85		United Nations - Governmental Policies Concerning Unemployment, Inflation and Balance of Payments, 1951-52.....	Oct.	130	See Pensions		
Trend of Bank Loans.....	Aug.	59	United Nations - Instability in Export Markets of Under-Developed Countries.....	Oct.	130	ROBBERIES		
PUBLICATIONS - GENERAL			U.S. Housing & Home Finance Agency - Construction Financing for the Home Builder.....	Apr.	87	Increase Noted in March Protective Bulletin.....	Mar.	86
American Natl. Bank & Trust Co. of Chicago. What Happens If Sales Decline?.....	Jan.	98	Va. Bankers - Manual of Procedure for Directors' Examinations.....	Jul.	79			
Australia and New Zealand Bank, Ltd. Australia's Continuing Development.....	Jan.	12	Virginia Bankers - Manual of Safe Deposit Operation.....	Jul.	79	S		
Benedict, Murray R.-Farm Policies of the United States 1790-1950. Aug.	106		Virginia Bankers - Trust Services in Va. Banks - See Walbright, Nicholas B. - See Philadelphia Natl. Bank Zuber, John M. - Life Ins. Trusts.....	Jul.	79	SAFE DEPOSIT BUSINESS		
Berks County Trust Co. Estate Administration-Particularly for Residents of Berks City.....	Nov.	106	PUERTO RICO	Aug.	102	Five Pitfalls of Safe Deposit Management - P. M. Becker.....	Dec.	45
Blank, David - See National Bureau of Economic Research			Puerto Rico's Banking Growth - B. Di Venuti.....	Apr.	105	Liability Ins. Prem. Rate Cut Predicted.....	Nov.	96
Bowery Savings Bank of New York-English New Town.....	Feb.	115	Q			Safe Deposit Procedures - J. A. McBean.....	Aug.	50
Bowery Savings, N.Y.-Are New York's Business Offices on Way to Suburbs?.....	Aug.	5	QUITZ GAMES			SALARIES		
Carr, John R.-See Hanna, Lavone			New Haven Bank's Financial Autobiography Quiz.....	Apr.	3	Bank Salaries and Fringe Benefits - J. J. Ahearn.....	June	72
Chamber of Commerce of the U.S.-Special Days, Weeks and Months	Jan.	6	R			Salary Expense Control - J. W. Miller.....	Dec.	64
Chamber of Commerce of the U.S.-Special Days, Weeks and Months	Mar.	3				SALES CONTRACTS		
Chase National Bank - Business in Brief.....	Dec.	6				Conditional Sales Contracts: Attorney's Fees.....	June	80
City Bank Farmers Trust Co. - Primer Upon the Prevention of Loss.....	Feb.	138				SAVINGS AND LOAN ASSOCIATIONS		
Coleman, Miles - and Others - Housing.....	May	91				Advertising Criticized (WASHINGTON).....	Apr.	102
Commerce Clearing House - Pension Plan Guide.....	Aug.	101				A.B.A. Protests PHIL'S S & L Branch Changes.....	Mar.	88
du Pont, E. I., de Nemours & Co.-Story of Farm Chemicals.....	Feb.	82				A.B.A. Protests HLB Branch Regulation (WASHINGTON).....	Mar.	107
Farm Equipment Retailing, Inc.-Farm Equipment Retailer's Handbook.....	Jan.	96				A.B.A. Questions Broker Solicitation of Accts.....	Sept.	86
FPRA - Development and PR Benefits of Junior Achievement Program - D. R. McBride.....	May	116				A.B.A. Urges Branch Curb Bill.....	Apr.	84
First Natl. Chicago Getting Close to People.....	Jul.	106				Bldg. Contractors Given Free Ind. Atty. Gen. Rules Against Safe Deposit Business.....	Jan.	90
Fla. Bankers Assn.-Installment Credit Manual.....	Oct.	86				Sen. Banking Comm. for Restriction of Branches (WASHINGTON).....	May	45
Hanna, Lavone and Carr, John R.-Democracy Challenges Totalitarianism.....	Dec.	11				SAVINGS BANKS		
Honassen, C. T.-See Ohio State U						Natl. Assn. of Mutual Savings Banks' Booklet on Role of Mutuals.....	May	89
Irish, Ruth F.-What One Savings Bank Is Doing to Create a Community Feeling in a Comml. Area of a Large City (thesis).....	Nov.	30				Neu. Atty. Gen. Rules Against Savings Bank Charters.....	Sept.	72
Jasper, Francis E.-Banktax Brackets.....	Apr.	90				N.Y. Bill Allowing Additional Branch.....	Apr.	85
McBride, Donald R. - See FPRA						N.Y. Branch Bill Dies.....	May	90
Maclean, Rod - Whimsy Report, Complete and Unabashed.....	Feb.	107				N.Y. State Mutuals Satisfied with Institutional Investors Mutual Fund, Inc.....	Mar.	89
MAIAC - Anti-Fraud Publications. Natl. Assn. of Bank Auditors & Comptrollers-Internal Safeguards for Country Banks.....	Nov.	114				Swedish Bankers Study U.S. System.....	May	89
Natl. Assn. of Mut. Savings Banks-Mutual Savings Bank Directory.....	Jul.	79				SAVINGS DEPOSITS		
Natl. Assn. of Mutual Savings Banks - Mutual Savings Banking	May	89				A.B.A. Publication, "Building Savings Deposit Act".....	Dec.	98
Natl. Bureau of Economic Research - Volume of Residential Construction, 1889-1950 - D. Blank.....	Apr.	87				A.B.A.'s Analysis Guide.....	Dec.	99
Natl. Planning Assn. - Pensions in the U.S.....	Apr.	90				Exceptional Growth in 1952-53.....	Oct.	88
New York Clearing House-Federal Reserve Re-examined.....	Jul.	53				1952 Turnover Trends.....	Sept.	83
N.Y. State Bankers Assn. - Press Relations as Viewed by Press.....	Nov.	114				Protecting the Saver's a Dollar.....	Nov.	92
N.Y.U. Grad. School of Bus. Admin. Mortgage Executive Conf. Proceedings.....	June	91				SAVINGS DEPOSITS - INTEREST		
N.D. Bankers Assn. - Soil Conservation and the Banker.....	Jan.	96				2% Rate Ceiling Lifted on N.Y. Savings Banks.....	Nov.	101
Northern Trust Co. - Does Your Will Need Replanting?.....	Nov.	107				SAVINGS PLANS		
Ohio State U. - Downtown Versus Suburban Shopping - C. T. Honassen.....	Nov.	12				Experience of Coml. Banks in Use of Savings Certificate Plans - R. A. Ilg.....	Nov.	45
Organization for European Economic Cooperation - Europe - the Way Ahead.....	Oct.	130				Pitchburg (Mass.) Bank's 2-in-1 Christmas Club.....	Mar.	90
Organization for European Economic Cooperation - Internal Financial Situation in Member and Associated Countries.....	Oct.	130				La Salle Natl.'s "Save-O-Matic" Plan.....	Mar.	90
Pa. Bankers Assn.-Protective Manual.....	May	110				Trade Bank & Trust of N.Y. Transfers from Checking to Savings Account.....	May	90
Pa. Bankers Assn.-Public Relations Side of Banking.....	Sept.	125				Travel Posters Promote Vacation Club (photo).....	Oct.	50
Phil. Natl. Bank. Hist. of Bank's 150 Yrs.-N.B. Walbright	Nov.	11				SAVINGS PROMOTION		
Philpott, William A. Jr. - I See You Are Busy.....	Feb.	5				A.B.A. Thrift Account Folder.....	Apr.	85
Southwest Research Institute-Housing Research Foundation-Home Buyer's Check List.....	Feb.	114				Building Savings Deposits.....	Apr.	42
						Citizens & Southern Staff Campaign Sells Savings.....	Apr.	126
						Freepost (Pa.) Bank's "Lucky Ticket" Scheme.....	Mar.	44
						SAVINGS-TERMINOLOGY		
						Court Hears Debate on Franklin Natl. Case (WASHINGTON).....	Apr.	102
						Franklin Natl. Appeals "Savings" Decision.....	Dec.	98
						Natl. Banks May Accept Advertising Savings Accts.....	May	82
						N.Y. Court Bans Use of Word "Savings" by Coml. Banks.....	Sept.	72
						Proposed Ad Code.....	Apr.	85
						Use of "Savings" or "Saving" Appealed to Supreme Court.....	Apr.	84
						SCHOLARSHIPS		
						Ind. Plan for Ag. Short Courses.....	Dec.	69

	MONTH	PAGE
Mich. Bankers Congratulated on Ag. Scholarship.....	Mar.	69
Minnesota BA Scholarships.....	Jul.	71
Monroe, La. Bank's Continuing Scholarships.....	June	50
Newark, N. J. Bank Celebrates 150th Anniv.....	Dec.	4
N.C. Bankers' Short Course Plan.....	Oct.	66
Oklahoma City Bank's Law Scholarship.....	Apr.	90
Phil. Bank Sponsors Ins. Scholarship.....	Dec.	28
\$1,500 Scholarship to U. of Pitts. Bus. School.....	May	50
Victor H. Rossetti Fund at Loyola U., L. A.....	Nov.	26

SCHOOL BANKS		
"Citizens Bank" in a "Junior Republic" - D. Carew and J. Rosapepe.....	Jan.	60
High School Student-Bankers Win Jobs - L. Kelly.....	Jan.	56

SCHOOL RELATIONS		
"Business-Education-Industry Day" Program, South Bend, Ind. (photo).....	Jul.	105
Dividends from Teaching Teachers - J. E. Patrick.....	Sept.	45
First Natl. Dallas, Distributes Baseball Tickets.....	Jul.	21
Ga. Bankers Sponsor "Tour Month".....	May	50
Greenpoint Savings, Bkly n., Displays Student-Designed 49-Star Flag (photo).....	Aug.	5
Kan. Bankers' Student-Teacher Bank Tours.....	Aug.	90
"Know Your Bank Week"; Central Natl., Richmond, Visited (photo).....	Jul.	105
L. A. Bank Visit Program.....	Aug.	96
Minneapolis Bank's Youth Program Mutual Savings Bank Functions Explained.....	May	113
Phil. Radio Station WIP's Educational Program.....	Dec.	98
Waterbury (Conn.) Bank's Program (photo).....	Mar.	120
Where Bank Jobs Come Naturally.. "Workshop" for Teachers in Baltimore.....	Sept.	40
See also Contests		
Teacher Relations		

SCHOOL SAVINGS		
A.B.A. Survey.....	Sept.	84
40 Years of School Savings; Progress Honors Originators.....		
Entertains Children (photos).....	Dec.	54
Franklin Square Bank's "Bank Day" Plan.....	Feb.	114
Howard Savings, Newark, N.J., Initiates "The School Bank".....	June	89
Initiated in Cornwall Schools by First Natl. Bank of Lebanon (photo).....	Mar.	89
Lincoln Savings Bank's Coupon Book (photo).....	Feb.	114
N. C. 8th Grade Class's 100% Record.....	Nov.	101
Punched Card Accounting.....	May	46
Reader's Digest Praises New Orleans Bank.....	Jul.	85
Thrift Education - Opportunity for Community Service - T. Fischer.....	Apr.	92

SCHOOLS		
Ala. Bankers' 7th Annual Study Conference.....	Oct.	83
A.T.B. Sponsors Texas School of Credit Administration.....	Oct.	84
Bank Auditors & Comptrollers School - J. L. Cooley.....	Aug.	113
Bankers Help Establish U. of Va. Grad. School of Bus. Admin.....	Aug.	88
Carolina Bankers Conf.....	Sept.	125
Columbia U's Real Estate Round Table.....	Oct.	92
FPRA 1954 Sess.....	May	50
Ga. Bankers' 9th Annual Study Conf.....	Oct.	83
Ill. Bankers Establish Executives' Institute.....	Sept.	77
Ill. Bankers' Executive Development School.....	Aug.	90
Minneapolis Bank Awards "Diploma" in Women's Course.....	Jan.	46
Nassau County (N.Y.) Bankers Hear Examiner (photo).....	Dec.	26
NABAC School Holds 2nd Sess., July 26-Aug. 7.....	Feb.	106
N.Y. State Bankers Sponsor Trust New Business School.....	May	94
Pacific Coast Banking School.....	Sept.	77
Pacific Coast Banking School: Dates.....	June	84
Pa. Bankers' Summer School.....	Aug.	90
School of Banking at Wisconsin - J. J. McCann (photos).....	Oct.	54
School of Banking of South's 5th Year.....	June	84

School of Mortgage Banking Established.....	June	92
Small Business Credit Course Repeated in Pitts., Phil.....	Nov.	98
13 Kan. Bankers Teach at U. of Kansas.....	Apr.	126
Vt. Bankers' School's Sixth Sess.....	Sept.	77
Vt. - N.H. Bankers' School's 1st Year.....	June	86
Va. Bankers School.....	Sept.	125

SCHOOLS-AGRICULTURAL		
A.B.A.'s 1954 Program for Ag. College Short Courses.....	Feb.	76
A.B.A.'s 1954 Program for Farm Credit Schools.....	Feb.	82
N.Y. Bankers' Cornell School.....	Aug.	70
N.Y. State Bankers at Cornell (photos).....	Oct.	60
N.C. Bankers' Short Course Scholarship Plan.....	Oct.	66

SCHOOLS - BANK EXAMINERS		
School for Bank Examiners - J. L. Cooley.....	June	51

SCHOOLS - PUBLIC RELATIONS		
FPRA's Sixth School at N.J. Bankers' School at Princeton, April 6-8.....	Sept.	76
N.Y. Bankers Win Ctrfs. at Syracuse.....	Feb.	107
	Sept.	74

SCOUT BANKS		
Bank for 50,000 Boy Scouts - D. M. Boyle (photos).....	Oct.	126

SELECTION		
It Pays to Hire Tested Applicants - E. E. Hamilton.....	Nov.	50
Natl. of Oliphant, Pa., Program - M. N. Whitby.....	Jul.	71

SERVICE CHARGES		
Highlights of Survey Conducted by Tulsa Bankers.....	Jan.	46
St. Louis Bank's Explanatory Pamphlet.....	Jul.	54
Your Press Relations: How to Explain Rate Increases - D. B. Hadley.....	Oct.	16

SERVICES		
A.B.A. Correspondent Banking Study: City Banks.....	Nov.	35
A.B.A. Correspondent Banking Study: Country Banks.....	Oct.	34
Big Business Is Banking on Main Street - J. B. Mack, Jr.....	Aug.	55
Big Business Is Banking on Main Street - J. B. Mack, Jr.....	Sept.	48
Boston Bank Issues 59 Lump-Sum Tax Checks.....	Jan.	91
Bovary Savings Opens Subway Escalator (photo).....	June	26
City Natl., Kansas City, Installs Dow-Jones Ticker.....	Aug.	129
C & S Freight Payment Plan.....	Dec.	119
Dallas Bank Aids Towns, Industries.....	Feb.	12
First of St. Paul's Anniversary Booklet.....	Jul.	107
Kansas City Bank Offers Telephone Time Service.....	Oct.	105
Nashville Bank Issues Drivers' Licenses.....	Sept.	92
Natl. City Bank's Booklet Explains Information Services to Businessmen.....	Feb.	146
Northern Trust's (Chicago) Foreign Travel Booklet (photo).....	Aug.	130
One Check Pays the Bills - E. T. Shipley.....	Mar.	16
Phil. Bank's Business Counseling Plan.....	Apr.	91
Royal Bank of Canada Helps U.S. Firms.....	Jul.	107
San Diego Bank's Photo Collection.....	Apr.	42
U.S. Treasury and the Banks - E. F. Bartlett.....	Nov.	42
Wichita Bank Sponsors Better Business Bureau Program.....	Sept.	92

SHOPPING CENTERS		
Ohio State U's Monograph - C. T. Honnason.....	Nov.	12

SIDEWALK TELLERS		
Greater N.Y. Savings' "Baby Carriage Pushers" Window.....	Aug.	28

SIGNS		
See Advertising		

SMALL BUSINESS		
A.B.A. Against New Credit Agency Clinic for Retailers.....	Jul.	81
Credit for Young Businessmen.....	Dec.	118
How Bank Can Help - E. D. Reese.....	Jul.	54
Loan Insurance Suggested (WASHINGTON).....	Mar.	87
St. Paul Bank's Forum.....	May	128
SBA and the Banks - W. B. Barnes.....	Apr.	124
SBA Succeeds SDPC, RPC.....	Jan.	97
Small Business Administration (WASHINGTON).....	Sept.	87
	Oct.	42

SOIL CONSERVATION		
A.B.A.'s 1954 Program.....	Feb.	76
Banker (B. J. Root) on N.M. Soil Conservation Committee.....	Aug.	68
Bankers Encourage Soil Erosion Measures - H. Severson.....	Feb.	74
Chester County (Pa.) Bankers' Awards to FFA.....	Dec.	70
Chester County (Pa.) Bankers' Contest for Ag. Students.....	May	73
Farmers Bank's (Dover, Del.) Educ. Ad Technique.....	Aug.	70
Farmers Use Sprinklers.....	Sept.	51
Ga. Bankers New Folder.....	Apr.	86
Greencastle (Ind.) Bank Awards "Degrees".....	Apr.	87
Irrigation Loans.....	Aug.	69
N.D. Bankers' Conservation Booklet.....	Jan.	96
Northwestern Windbreaks Conserve the Soil - H. Severson.....	Jan.	66
Ripley (W. Va.) Bank's Ads.....	Feb.	84

STOCKHOLDER RELATIONS		
Lafayette, Ind., Bank Invites Stockholders to 100th Anniversary Dinner.....	Feb.	29

SUGGESTION SYSTEMS (Industry)		
AiResearch Corp. Employee's Cash Reward (photo).....	Feb.	21

SUPERVISORS		
See Employees		

SURVEYS		
Ahearn, J.J. - Bank Salaries and Fringe Benefits.....	June	72
A.B.A. Advertising Survey: TV - G. E. Heming.....	Aug.	43
A.B.A. Ag. Credit, Land Value Trend.....	Aug.	72
A.B.A. Bank Population.....	Aug.	51
A.B.A. Correspondent Banking Study: City Banks.....	Nov.	35
A.B.A. Correspondent Banking Study: Country Banks.....	Oct.	34
A.B.A. Instalment Credit Policy - A. A. Friedrich.....	Nov.	55
A.B.A. Interbank Relations in Farm Lending Field.....	Mar.	67
A.B.A. Public's Attitude Toward Banks.....	Apr.	48
A.B.A.'s Public Opinion Survey.....	Mar.	34
A.B.A. Quizzes Bankers on Use of Public Credit in Financing Private Industry.....	Jul.	58
A.B.A. School Savings Survey.....	Sept.	84
A.B.A. Semi-annual Credit, Business Survey.....	Feb.	33
A.B.A. Survey of Business and Credit Outlook (BANKING'S REPORT).....	Jul.	29
A.B.A.'s Survey of Coml. Bank Advertising - G. E. Heming.....	Mar.	56
Bank Finance Forum for Women Survey - G. N. Gildersleeve.....	Feb.	64
Bank of the Manhattan Co. Tests Multiple Small Space Ads.....	May	133
Building Survey - J. J. McCann.....	Feb.	51
Dun & Bradstreet, Inc. Farm Supply Stores.....	Jan.	96
FRB's 1953 Survey of Consumer Finances.....	Aug.	94
FRB's Survey of Consumer Finances: an Appraisal.....	Apr.	60
A. A. Friedrich.....	June	49
Ind. Bankers Assn. PR Survey.....	Jan.	54
Kansas Bankers Assn. Public Relations Survey.....	Jan.	86
Mobile Homes Mfg. Assn. Trailer Loans.....	Oct.	98
N.J. Bankers Check on Director "Wastage".....	Jul.	6
Northwestern Natl. Life Ins. Co.'s Employment Survey.....	June	90
Pa. Bankers' Thrift Study.....	Jan.	43
Problems of Instalment Credit - A. A. Friedrich.....	Mar.	72
PR Practices of N.Y.C. Thrift Depts.....	Oct.	88
Rural Banks and Appraisals Financing - A. A. Friedrich.....	May	61
Stucker, Ernest L. Service Charges.....	Jan.	46

T		
----------	--	--

TAXATION		
Humphrey Opposes Limit (WASHINGTON).....	June	122
Sect. 5219 Prohibits Separate Taxation of Natl. Bank Branches.....	Sept.	70
Tax Dispute Affects Banks (WASHINGTON).....	Apr.	46
Tax Revision Bill (WASHINGTON).....	May	43

TAXATION-ESTATE		
Administering the Marital Deduction - E. M. Lovell.....	Nov.	107
"Kinship Report" on Marital Deduction.....	Oct.	56

	MONTH	PAGE		MONTH	PAGE		MONTH	PAGE
Marital Deduction Clause in Sen. Taft's Will.....	Nov.	65	Executive Training Roundtable - Panel: Thaddeus C. Cox; Arthur S. Greiner; Leroy Lewis; George E. Levine; Chester C. Lincoln; Harmon C. Martin; and Frank F. Rizzo.....	Sept.	64	U		
Marital Deduction - Five Years Later.....	Dec.	73	Natl. City's Latin American Tour Feb. Why FR Wants Appeal.....	Oct.	116	UNIFORM COMMERCIAL CODE		
Planning Needed for Maximum Marital Deduction.....	Oct.	58	TRANSAMERICA			A.B.A. Report - J. R. Vincens... Aug.	82	
Property Passing by Right of Survivorship to Joint Depositor Non-Taxable.....	Mar.	80	TRANSIT OPERATIONS			A.B.A. Suggests Further Study... June	134	
Treasury Ruling on Use of Bonds in Payment.....	Sept.	88	Audit Control - A. L. Gettman... Jul.	55		Impact of Uniform Commercial Code on Banking - T. B. Paton. Dec.	56	
TAXATION-EXCESS PROFITS			Operating Hints - E. F. Lyle... Dec.	42		Impact of Uniform Commercial Code on Banking - T. B. Paton. Jan.	72	
Court Construes "Outstanding Indebtedness Evidenced by Bills of Exchange" in EPT Law. Sept.	70		TREASURY RELATIONS			Uniform Commercial Code - T. B. Paton..... May	78	
TAXATION-EXCISE			Treasury Bank Deposits Defended (WASHINGTON).....	Mar.	106	Uniform Commercial Code - T. B. Paton..... Apr.	58	
Treas. Charges Payment Procedure.....	Oct.	101	U.S. Treasury and the Banks - E. F. Bartelt.....	Nov.	42	Uniform Commercial Code - T. B. Paton..... June	74	
TAXATION-INCOME			TRUST ADVERTISING			Uniform Commercial Code; Its Effect Upon A.B.A. Fictitious Payee Act - T. B. Paton..... Feb.	88	
Answers to Tax Quiz.....	Jan.	81	See Advertising - Trust			Uniform Commercial Code; Its Effect Upon A.B.A. Stop-Payment Agreement..... Mar.	76	
Averaging Income to End Tax Inequities - J. S. Seidman.....	Feb.	126	TRUST AUDITING			U. S. - BUDGET		
Finance Charge May Be Deducted as "Interest".....	Feb.	92	See Auditing - Trust			See Finance - U.S.		
\$5,000 of Death Benefits Exempt Under Qualified Pension, Profit Sharing Plan.....	Sept.	60	TRUST BUSINESS			U. S. - FOREIGN ECONOMIC POLICY		
What to Do About the Rate Reductions?.....	Dec.	74	Auditing - Stanley E. Shirk.....	June	111	See Foreign Economic Policy		
Will You Pass Your March 15 Exam?.....	Jan.	71	Basic Trust Services: Business Insurance Trusts.....	Jan.	58	U. S. - GOVERNMENT		
TAXATION-TRUSTS			Basic Trust Services: Trustee Executorship (I).....	Aug.	65	See Government		
Provision for Wife Without Adding to Combined Taxes of Husband and Widow.....	Jul.	61	Basic Trust Services: Trustee Executorship (II).....	Sept.	58	U. S. - GOVERNMENT DEPARTMENTS & AGENCIES		
TEACHER RELATIONS			Basic Trust Services: Life Insurance Trusts.....	Dec.	72	See Government Departments & Agencies		
Kansas Bankers' article in "The Kansas Teacher".....	Nov.	112	Basic Trust Services: Trustee Under Agreement.....	Nov.	64	U. S. - MONETARY POLICY		
TELEVISION			Basic Trust Services: Trustee Under Will.....	Oct.	57	See Monetary Policy		
Atlanta Bank Sponsors Educational Show.....	Jan.	100	Berks County Trust Booklet on Estate Administration.....	Nov.	106	UNITED STATES SAVINGS BONDS		
Eye to Watch for Holdups.....	Mar.	42	Cost Accounting - Joseph T. Keckelsen.....	Dec.	107	See Bonds - Government		
How 66 Banks Use Television - G. E. Heming.....	Aug.	43	Cost Accounting - J.P. Nunemaker Del. Adopts Statement of Practices.....	Sept.	77	USURY		
Kings-Queens County Banks Sponsor "Happy Pelton's Knot Hole Gang" (photo).....	May	90	Discretionary Trusts - Don H. McLucas.....	Dec.	108	Corp. May Plead Defense of Usury When Officers Borrow at Rates Deemed Expedient..... Mar.	80	
Middletown Savings Dramatizes Country's Oldest Bank Acct.....	June	3	Economic Outlook for Investments - Kenneth L. Trefftz.....	Dec.	107	Texas Case..... Feb.	94	
N.Y. Savings Bank's Central Bookkeeping System.....	Nov.	101	Education - Stetson S. Harman.....	Dec.	106	V		
Provident Institution for Savings Plans TV Tellers (photo).....	Oct.	102	Estate Market on Up-Trend - T. Willis.....	Jul.	86	VAULTS		
Riggs Natl.'s System Brings Records to Banker's Desk.....	Nov.	49	Farm Management - Robert R. Hudelson.....	Dec.	108	Okla. Bank's Timelock Set for 40 Hrs. (photo)..... Dec.	21	
St. Louis Bank's Public Service Announcements.....	Sept.	92	Farm Management as a Trust Service - R. T. Robinson.....	Jul.	87	W		
Savings in Space, Time, Personnel.....	Dec.	99	Fee Schedules - Orville Bucher.....	Dec.	108	WASHINGTON		
TV Facts for Banks - R. R. Fichtel	June	14	Fee Schedules - John H. Zane.....	Feb.	117	A.B.A. Convention Section..... Sept.	169	
TV Terms Tightening? - Paul M. Welch.....	Nov.	99	Greater Cooperation Needed - N. B. Maddox.....	Dec.	105	A.B.A. Office..... Sept.	201	
There's a Job for Banking on TV - R. Donaldson.....	Sept.	67	Income-Producing Real Estate - Clarence M. Turley.....	Dec.	108	Bank History..... Sept.	5	
Union Dime's Cartoon Feature.....	Sept.	84	Prenumbered Tickets for Securities in Corp. Trust Dept. - G. P. Jochum.....	Jul.	88	Banking in the District..... Sept.	182	
Women's TV Finance Forum a Hit - C. J. Prandell.....	Feb.	68	Trust Dept. Success - A. Journey.....	May	94	Industry, Railroads, Telephones, etc. - H. Bratner..... Sept.	141	
TESTING			"Trust Investment Committee in Action" Panel (photo).....	Jan.	92	The Banker's Washington - J. L. Cooley..... Sept.	174	
See Selection			Trustmen Meet in San Diego, Chicago.....	Dec.	105	WASHINGTON - Lawrence Stafford.. Monthly		
THRIFT			What Management Expects - Graydon Hoffman.....	Dec.	106	WILLS		
Thrift Education - Opportunity for Community Service - T. Fischer.....	Apr.	92	Why Trust Services "Pay" - L. L. Gelbach.....	Jul.	87	Drafting Contest for Law Students..... Feb.	116	
\$26 Deposit of 110 Yrs. Ago Now \$3,100.....	June	3	See also Estate Administration			Fla. Bankers Co-Sponsor "Have You Made a Will?" Folder..... Jan.	78	
THRIFT DEPARTMENTS			TRUST INVESTMENT			Fla. Bankers' Folder..... Apr.	91	
PR Practices in N.Y.C.....	Oct.	88	N.Y. Fiduciary Fund Bill.....	Apr.	91	Good and Mediocre - H. W. Brockenbrough..... June	92	
TRAILERS			New York's Mutual Trust Investment Fund.....	June	94	Marital Deduction Clause in Sen. Taft's Will..... Nov.	65	
Sales Statistics.....	Jul.	86	TRUST LEGISLATION			Marital Deduction - Five Years Later..... Dec.	73	
328 Banks Find Loans Profitable.....	Jan.	86	A.B.A. Report - C. E. Orcutt.....	Oct.	94	Northern Trust's Booklet..... Nov.	107	
TRAINING			TRUSTS			WINDOW DISPLAYS		
First Amer. Natl., Nashville, Retrains Blind Employee (photo).....	Aug.	26	Audit Control of Corporate Trusts - G. P. Jochum.....	Sept.	88	See Exhibits		
Natl. City's Practice Bank for New Employees.....	Nov.	48	Basic Trust Services: Business Insurance Trusts.....	Jan.	58	WOMEN IN BANKING		
Natl. of Olyphant, Pa. Program - M. N. Whitby.....	Jul.	71	Basic Trust Services: Life Insurance Trusts.....	Dec.	72	Babbidge, Allalee A. - Marine Trust Personnel Officer..... Sept.	21	
TRAINING-EXECUTIVES			Basic Trust Services: Trustee Under Agreement.....	Nov.	64	Mrs. John S. Asst. V.P., Citizens & Southern, Atlanta..... Sept.	20	
A.B.A. Executive Development Conferences.....	Apr.	82	Cal. Co-trustee Case.....	Feb.	94	Mrs. Trust Appoints 16th Woman Officer..... Oct.	28	
A.I.B. Explores Management Development - J. L. Cooley.....	Feb.	86	Central Trust's 2nd Common Trust Fund.....	Jan.	92	Olive Kelp, cashier of All-Women Bank in Nashville, Ind. (photo)..... Aug.	110	
Cleveland Conf. (photo).....	May	86	Common Trust Fund in a Medium-Sized Trust Dept. G. J. Gores.....	June	-96	Savings Banks in 11 States Have 201 Women Officers..... Oct.	89	
Exec. Devel. Conferences; A.B.A. Manual.....	Mar.	84	Definitions: "Inter Vivos".....	Jul.	80	See also People		
Executive Training Roundtable - Panel: Thaddeus C. Cox; Arthur S. Greiner; Leroy Lewis; George E. Levine; Chester C. Lincoln; Harmon C. Martin; and Frank F. Rizzo.....	Aug.	33	N.Y. Banks Study "Poor Man's Common Trust Fund".....	Dec.	102	WORKSHOPS		
			See also Pension Trusts Profit-Sharing Trusts	Jul.	87	Kansas Public Relations Workshop - C. A. Bowman..... Jan.	54	
						Kansas PR Workshop (photos)..... Feb.	104	
						Muskegon's Adult Education Program..... Feb.	11	

82
134
58
72
78
58
74
88
70

80
94

21

180
201
5
182
141
174

118
78
91
92
65
73
107

21
20
28

110
89

54
104
11